



Biometrics at Rho

Transforming data into decisions

The Rho Correlation Constant: *Where data meets direction*

At Rho, biometrics isn't just a service—it's in our DNA. Founded 40 years ago as a biometrics-driven company, we even have a name that reflects our commitment to precision. The Greek letter *rho* represents correlation, a fundamental concept in statistics and the perfect symbol for our data-driven approach.

Today, that legacy continues. Our biometrics experts transform complex datasets into clear, actionable insights—helping sponsors make informed decisions with confidence.

Why **sponsors** choose Rho



Data-driven strategy: Our biostatisticians and data managers work as an extension of your team, ensuring statistical excellence and data integrity from study design to regulatory submission.



Flexibility and scalability: Unlike one-size-fits-all CROs, we customize biometrics support to fit your development needs—whether you need full-service biometrics or standalone expertise.



Regulatory readiness: CDISC-compliant datasets, submission-ready programming, and a 100 percent FDA technical acceptance rate help streamline agency reviews.



Advanced statistical expertise: From adaptive designs to real-world data analytics, we optimize study efficiency and statistical power.



Ninety-five percent of our biometrics clients have expanded their partnership with Rho. That kind of long-term trust isn't an accident — it's built on consistency, quality, and results.

Comprehensive **biometrics services**

We provide end-to-end biometrics support tailored to the needs of each program.

STUDY PLANNING AND DESIGN

- Statistical consulting and adaptive design planning
- Protocol development (including ICH E9(R1) estimands)
- Database development following CDASH standards

STUDY EXECUTION

- Third-party data integration and reconciliation
- Interim Analyses, DSMBs, Sample Size Re-estimation
- CDISC deliverables (SDTM, ADaM, submission packages) and SAS programming
- Visualizations platform delivers up-to-the-minute insights into clinical conduct and execution metrics

REGULATORY EXPERTISE

- Marketing application support (ISS, ISE, and advisory committee preparation)
- Clinical data gap analysis, dataset remediation, and legacy conversions
- Representation at Regulatory Agency Meetings



Meet our **experts**

Rho's biometrics experts do more than analyze data—they help shape the strategy behind your trial.



SCOTT MOLLAN

Director, Biostatistics

Scott steers trials from design to approval—NDAs, PMAs, and every phase in between. With 19 years of experience, he's mastered adaptive designs, interim analyses, and missing data strategies. From devices to diagnostics, he's not just running numbers—he's thinking five moves ahead to keep trials moving.



MARTA BOGUSLAWSKA

Director of Operations, EU Biometrics

Marta brings 12 years of experience in data management, statistical programming, and biostatistics—and she knows how to make it all work together to support seamless study execution. She leads with a risk-based mindset and operational experience to build smart strategies that keep studies on track and address challenges before they become setbacks.

Rho in action: Insights and case studies

We don't just claim expertise—we demonstrate it. These resources highlight how Rho's biometrics approach leads to stronger trial outcomes.

- [Successful Submission of a Complex NDA for a Breakthrough Therapy](#)
- [Biometrics Blogs](#)

Ready to **unlock the full potential** of your data?

Data isn't just numbers—it's the key to informed decisions and regulatory success. Let's turn your data into answers.

CONTACT US

To learn more, visit us at: rhoworld.com