

If you have Rave, you have Rave eCOA - Simply Activate!

Eliminate the headache of managing multiple stand-alone solutions and streamline patient data capture efforts with the only unified eCOA platform solution already integrated with Rave EDC. With Rave eCOA, there is no longer a need for duplicative data entry, multiple data migrations, or harmonization efforts to enable quality data capture and consistency in real time.

Whether at the clinic or from the comfort of the patient's home, Rave eCOA is a full service, flexible solution that easily and accurately captures patient outcomes data. As part of the Medidata Rave Clinical Cloud, Rave eCOA offers a full suite of services and capabilities for unprecedented visibility into the patient experience to provide researchers with nuanced insight into patient progress and the safety and efficacy of therapies.

Rave eCOA — A Full Service Offering



Patient Cloud

Single, Unified Clinical Platform

Capture, track, analyze, visualize, and report on all types of patient-centered clinical trial data whether in the clinic or remotely.

Operational Scale

We see a future where the inclusion of mobile technology is no longer a question for operational teams.

Any Study, Anywhere

Global clinical trials require flexible solutions that can meet evolving study requirements, local regulatory guidelines, and can be deployed on a variety of hardware and in a variety of shapes and styles.

A Larger Journey

A new set of workflows revolve around the patient, providing profound new experiences for clinical trials of the future.

Patient Cloud Product Line

Medidata's Patient Cloud is a suite of products including: Rave eConsent, Rave eCOA, Rave Wearable Sensors, and Rave Virtual Trials.

Why Medidata eCOA? Rave is eCOA



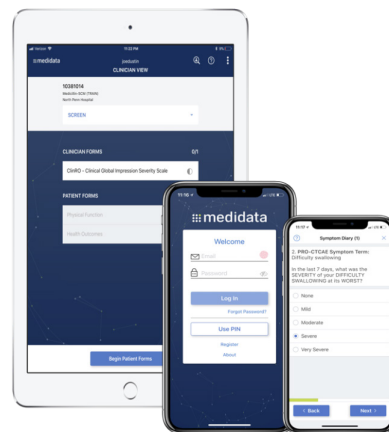
TRANSFORMATIONAL TECHNOLOGY

- Unified platform – eCOA is eSource = Rave! No reconciliation required, mitigating associated costs and risk to data quality
- The Power of One (One Login, One App, One Device, One Database, One Designer)
- Real Time Data Access — direct access to Rave data
- Reduce time related to DCF and query management related to disparate data between EDC and eCOA by as much as 75%



COMPREHENSIVE SUITE OF SERVICES

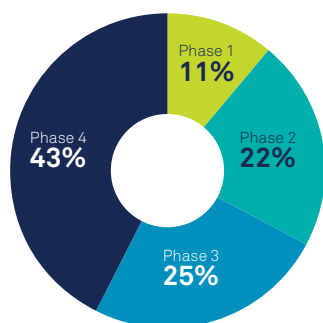
- End-to-end implementation service available
- eCOA Accreditation program to enable clients build eCOA in-house
- Global device services including procurement, configuration, global logistics and helpdesk
- eCOA instrument services including author relationship management, instrument migration and translations
- Training for sites and patients
- Industry first eCOA Library - validated instruments pre-built, pre-translated, with screenshots and Author agreements. Significantly speeds study start timelines.
- Internal Subject Matter Experts and scientific expertise to support or guide eCOA implementation approach



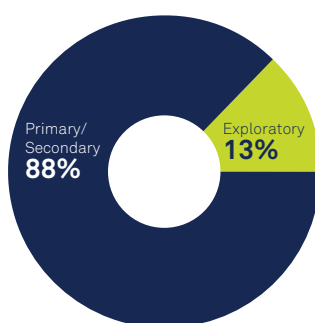
UNIFIED PATIENT EXPERIENCE

- More than eCOA, but eConsent, Wearables, BYOD, Virtual Trials

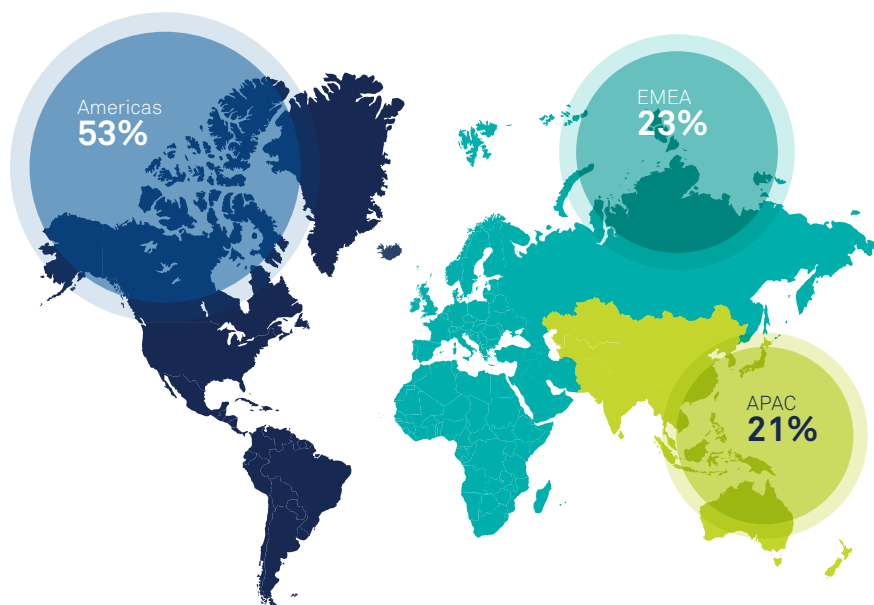
eCOA Study Portfolio



eCOA Qualified Studies Endpoint Type



eCOA Studies Across Regions



Rave eCOA is built on the Medidata Rave Clinical Cloud's unified data platform, which enables a single source of truth for all study-related data across your entire portfolio. This ensures that you can run trials collecting mobile data directly from the patient, eliminating the need for multiple vendors, complex setups, multiple logins or expensive, and error-prone manual data integration. This can be accomplished because once data is entered, the platform masters and populates it throughout the end-to-end suite of Rave applications. The power of the platform enables innovative ways to elevate the patient-reporting experience enabling you to build more patient-centric trials.

The Platform of Choice for Clinical Research

The Medidata Rave Clinical Cloud is the cutting-edge platform that transforms the clinical trial experience for patients, sponsors, CROs, and research sites. Designed with a unified data platform, the Rave Clinical Cloud creates a single source of truth for all study-related data. Simply put, enter data once and let the platform master and populate it throughout the end-to-end suite of Rave applications. Optimize operational execution, decrease the data entry and maintenance burden, and reduce the number of clinical systems across your study teams. Throw away your list of passwords and excel sheets, you are now on a truly unified platform.

About Medidata

Medidata is leading the digital transformation of life sciences, with the world's most-used platform for clinical development, commercial, and real-world data. Powered by artificial intelligence and delivered by the #1 ranked industry experts, Medidata helps pharmaceutical, biotech, medical device companies, and academic researchers accelerate value, minimize risk and optimize outcomes. Medidata and its companies, Acorn AI and SHYFT, serve more than 1,200 customers and partners worldwide and empower more than 150,000 certified users every day to create hope for millions of patients. Discover the future of life sciences: info@medidata.com | www.medidata.com | +1 866 515 6044

Medidata Rave Clinical Cloud

Cloud-based clinical research solutions | Innovative technology | Data-driven analytics
Reduced costs | Improved time to market | Faster decisions | Minimized risk