

## FOR IMMEDIATE RELEASE

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# Medidata Reports Second Quarter 2019 Results

NEW YORK, N.Y. – July 23, 2019 – <u>Medidata</u> (NASDAQ: MDSO) today announced its financial results for the second quarter of 2019.

"Our good results in the second quarter and for the first half of the year were driven by the strength of our core business," said Tarek Sherif, chairman and CEO, Medidata. "With our win rate at an all-time high, we continue to gain market share with over 1,300 customers now relying on our platform to power their mission critical drug development activities and accelerate innovation. Acorn Al is off to a fast start, creating significant value for our customers and further differentiating us as the platform of choice for life sciences.

This quarter we celebrated the 20th anniversary of Medidata, and our 10th as a public company. I am incredibly proud of what we've accomplished and the value we have created over the past two decades--most importantly, I'm proud of the impact we are having on patients' lives. As I think about the next decade, I am excited about the potential that lies ahead for Medidata, our industry and patients, as we move forward in partnership with Dassault Systèmes."

#### **Second Quarter 2019 Results**

- Total revenue was \$180.5 million, an increase of 16% compared with \$155.9 million in the second quarter of 2018
- Subscription revenue was \$150.0 million, an increase of 15% compared with the second quarter of 2018.
   Professional services revenue was \$30.5 million, an increase of 20% compared with the second quarter of 2018
- GAAP operating income was \$1.9 million and non-GAAP operating income, which excludes \$5.1 million of merger-related expenses incurred during the quarter, was \$41.3 million, representing GAAP and non-GAAP operating margins of 1.1% and 22.9%, respectively
- GAAP net income was \$7.9 million, or \$0.13 per diluted share, compared with \$16.6 million, or \$0.27 per
  diluted share, in the second quarter of 2018. This includes an income tax benefit of \$6.1 million related to
  excess tax benefits from stock-based compensation
- Non-GAAP net income<sup>1</sup>, which excludes the aforementioned merger-related expenses, was \$30.1 million, or \$0.48 per diluted share, compared with \$26.4 million, or \$0.43 per diluted share, in the second quarter of 2018. See the non-GAAP reconciliation included in this release for full details of the non-GAAP adjustments
- Total cash and marketable securities were \$206.0 million at the end of the quarter, compared with \$240.5 million on December 31, 2018

# **Additional Highlights:**

- Remaining 2019 adjusted subscription backlog<sup>2</sup> as of June 30, 2019 was \$301 million, an increase of \$38 million, or 14%, compared with a year ago
- Total multi-year unadjusted subscription backlog was \$1.1B, an increase of 6% from a year ago

- Operating cash flow for the trailing 12 months was \$96 million, up 13% from a year ago
- Total customers grew to 1,330, an increase of 23% from a year ago
- Medidata Institute was launched to collaborate with industry thought leaders, redefining technology's role in advancing science and healthcare
- Medidata received a Gold Stevie® at the 2019 American Business Awards® for the company's corporate social responsibility program
- Everest Group's 2019 Life Sciences Clinical Trials Products PEAK Matrix™ recognized Medidata as both a leader and star performer
- IDC's report (Worldwide Life Science Software Market Shares, 2018), named Medidata as the global leader in Life Science Development Software Revenue. The report cited that Medidata has continued to strengthen its position as the leading vendor in life science development
- Revenue retention rate<sup>3</sup> was nearly 100% for the quarter

"In the second quarter, we delivered solid top-line growth of 16% and operating cash flow growth of 29%. I am pleased with the scale in our core business. Consistent with our long-term strategy, we continue to invest in our core Rave applications, scaling our platform, and capturing the value of our data with AI," said Rouven Bergmann, chief financial officer, Medidata. "While we are no longer providing financial guidance, we remain focused on executing in the second half of the year via our established growth drivers of density, intensity and new customer additions."

## Conference call and earnings guidance

Due to the company's pending acquisition by Dassault Systèmes, it will not host a conference call to discuss its results. Additionally, the company will no longer provide financial guidance.

#### **About Medidata**

Medidata is leading the digital transformation of life sciences, with the world's most-used platform for clinical development, commercial, and real-world data. Powered by artificial intelligence and delivered by industry experts, Medidata helps pharmaceutical, biotech, medical device companies, and academic researchers accelerate value, minimize risk and optimize outcomes. Medidata and its companies, Acorn Al and SHYFT, serve more than 1,300 customers and partners worldwide and empower more than 150,000 certified users every day to create hope for millions of patients. Discover the future of life sciences: <a href="https://www.medidata.com">www.medidata.com</a>

## **Cautionary Statement**

Certain statements made in this press release are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 that involve significant risks and uncertainties about Medidata Solutions, Inc. ("Medidata"), including, but not limited to, risks related to our pending merger with a subsidiary of Dassault Systèmes, statements about Medidata's forecast of financial performance, products and services, business model, strategy and growth opportunities, and competitive position. Such statements are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in these statements. Among other things, the risks and uncertainties include those associated with possible fluctuations in our financial and operating results; integration activities, performance and financial impact of acquired companies; our ability to retain and expand our customer base or increase new business from those customers; and our ability to continue to release, and gain customer acceptance of, new and improved versions of our products. For additional disclosure regarding these and other risks faced by Medidata, see disclosures contained in Medidata's public filings with the Securities and Exchange Commission, including the "Risk Factors" section of Medidata's Annual Report on Form 10-K for the year ended December 31, 2018. You should consider these factors in evaluating the forward-looking statements included in this press release and not place undue reliance on such statements. The forward-looking statements are made as of the date hereof, and Medidata undertakes no obligation to update such statements as a result of new information, new developments or otherwise, except as required by law.

#### (1) Non-GAAP Financial Information

Medidata provides non-GAAP operating income, net income, and net income per share data as a supplement to its operating results. These measures are not in accordance with, or an alternative to, generally accepted accounting principles (GAAP), and may be different from non-GAAP measures used by other companies. Management uses these non-GAAP measures to evaluate its financial results, develop budgets, manage expenditures, and as an important factor in determining variable compensation. In addition, management believes, based on discussions

with investors, that these non-GAAP measures enhance investors' ability to assess Medidata's historical and projected future financial performance. While management believes these non-GAAP financial measures provide useful supplemental information to investors, there are inherent limitations associated with the use of non-GAAP financial measures. Investors are encouraged to review the attached reconciliations of these non-GAAP financial measures to the nearest comparable GAAP measures.

- (2) Adjusted subscription backlog equals subscription backlog plus outstanding intra-year renewals valued at an amount equal to the contracts to be renewed.
- (3) Revenue retention rate is calculated as the percentage of prior year revenue attributable to customers retained in the current year.

# MEDIDATA SOLUTIONS, INC.

# CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

(Amounts in thousands, except per share data)

	Th	Three Months Ended June 30,				Six Months Ended June 30,			
		2019		2018		2019		2018	
Revenues									
Subscription	\$	150,006	\$	130,486	\$	296,881	\$	257,305	
Professional services		30,454		25,419		57,083		47,798	
Total revenues		180,460		155,905		353,964		305,103	
Cost of revenues (1)(2)									
Subscription		29,306		21,602		56,034		41,943	
Professional services		20,296		15,899		39,571		31,860	
Total cost of revenues		49,602		37,501		95,605		73,803	
Gross profit		130,858		118,404		258,359		231,300	
Operating costs and expenses									
Research and development (1)		48,475		40,789		94,964		78,311	
Sales and marketing (1)(2)		44,388		37,106		87,784		73,967	
General and administrative (1)		36,090		27,672		68,724		52,859	
Total operating costs and expenses		128,953		105,567		251,472		205,137	
Operating income		1,905		12,837		6,887		26,163	
Interest and other income (expense)									
Interest expense		(1,110)		(5,700)		(2,220)		(11,275	
Interest income		599		2,328		1,544		4,416	
Other expense, net		381		7,729		353		7,633	
Total interest and other (expense) income, net		(130)		4,357		(323)		774	
Income before income taxes		1,775		17,194		6,564		26,937	
Income tax (benefit) provision		(6,118)		605		(12,474)		23	
Net income	\$	7,893	\$	16,589	\$	19,038	\$	26,914	
Earnings per share									
Basic	\$	0.13	\$	0.29	\$	0.32	\$	0.47	
Diluted	\$	0.13	\$	0.27	\$	0.31	\$	0.44	
Weighted average common shares outstanding									
Basic		60,081		57,448		59,888		57,252	
Diluted		62,372		60,874		62,191		60,564	
(1) Stock-based compensation expense included in cost of re	evenues and o	perating cos	ts an	d expenses is	as fo	llows:			
Cost of revenues	\$	2,871	\$	1,506	\$	5,254	\$	2,774	
Research and development		5,005		3,319		9,254		6,173	
Sales and marketing		6,046		2,917		11,472		5,561	
General and administrative		7,973		7,377		15,579		13,766	
Total stock-based compensation	\$	21,895	\$	15,119	\$	41,559	\$	28,274	
(2) Amortization of intangible assets included in costs of reve					_		_		
Cost of revenues	\$	1,365		1,205		2,729	\$	2,299	
Sales and marketing		505		231		1,011		351	
Total amortization of intangible assets	\$	1,870	•	1,436	\$	3,740	\$	2,650	

### MEDIDATA SOLUTIONS, INC.

# Reconciliation of GAAP Operating Income and GAAP Net Income to Non-GAAP Operating Income and Non-GAAP Net Income (Unaudited) (Amounts in thousands, except per share data)

Three Months Ended June 30,

Six Months Ended June 30,

	Timee months Enaca danc oo,				oix months Ended durie do,			
		2019		2018		2019		2018
Operating income:								
GAAP operating income	\$	1,905	\$	12,837	\$	6,887	\$	26,163
GAAP operating margins		1.1%	, D	8.2%		1.9%		8.6%
Stock-based compensation		21,895		15,119		41,559		28,274
Depreciation and amortization		11,646		8,405		22,175		16,218
Contingent consideration adjustments (1)		79		79		240		7
Cash compensation from acquisition-related agreements (2)		705		134		1,295		134
Merger-related costs (3)		5,103		_		5,103		_
Non-GAAP operating income	\$	41,333	\$	36,574	\$	77,259	\$	70,796
Non-GAAP operating margins		22.9%	5	23.5%		21.8%		23.2%
Net income:								
GAAP net income	\$	7,893	\$	16,589	\$	19,038	\$	26,914
Stock-based compensation		21,895		15,119		41,559		28,274
Amortization		1,870		1,436		3,740		2,650
Contingent consideration adjustments (1)		79		79		240		7
Cash compensation from acquisition-related agreements (2)		705		134		1,295		134
Merger-related costs (3)		5,103		_		5,103		_
Non-cash interest expense (4)		108		3,963		217		7,871
Gain on step acquisition (5)		(101)		(7,648)		(101)		(7,648)
Tax impact on add-back items (6)		(7,414)		(3,271)		(13,013)		(7,822)
Non-GAAP net income	\$	30,138	\$	26,401	\$	58,078	\$	50,380
GAAP basic earnings per share	\$	0.13	\$	0.29	\$	0.32	\$	0.47
GAAP diluted earnings per share	\$	0.13	\$	0.27	\$	0.31	\$	0.44
Non-GAAP basic earnings per share	\$	0.50	\$	0.46	\$	0.97	\$	0.88
Non-GAAP diluted earnings per share	\$	0.48	\$	0.43	\$	0.93	\$	0.83
					_		_	

<sup>(1)</sup> Change in fair value of acquisition-related contingent liability.

<sup>(2)</sup> Expense associated with acquisition-related cash compensation agreements entered into with certain employees of SHYFT Analytics, Inc. ("SHYFT").

<sup>(3)</sup> Expenses incurred related to the planned merger with Dassault Systèmes.

<sup>(4)</sup> Non-cash interest expense for the three and six months ended June 30, 2019 and 2018 includes amortization of issuance costs of our credit agreement entered into in 2017. Non-cash interest expense for the three and six months ended June 30, 2018 also includes amortization of debt discount and issuance costs of our 1.00% convertible senior notes entered into in 2013 and settled in August 2018.

<sup>(5)</sup> Elimination of gain related to step acquisition of SHYFT.

<sup>(6)</sup> Tax impact calculated using a 25% rate.

# MEDIDATA SOLUTIONS, INC.

# **CONSOLIDATED BALANCE SHEETS (Unaudited)**

(Amounts in thousands, except per share data)

(Amounts in mousailus, except per snare data)	June 30, 2019		December 31, 2018		
ASSETS					
Current assets:					
Cash and cash equivalents	\$	139,104	\$	105,440	
Marketable securities		66,914		135,105	
Accounts receivable, net of allowance for doubtful accounts of \$2,018 and \$1,999, respectively (1)		198,166		170,744	
Capitalized contract costs		24,426		22,247	
Prepaid expenses and other current assets		37,615		28,949	
Total current assets		466,225		462,485	
Restricted cash		7,223		7,205	
Operating lease assets (2)		83,554		_	
Furniture, fixtures and equipment, net		114,210		98,983	
Goodwill		213,976		216,017	
Intangible assets, net		26,406		29,546	
Deferred tax assets		53,475		45,982	
Other assets		58,697		52,994	
Total assets	\$	1,023,766	\$	913,212	
LIABILITIES AND STOCKHOLDERS' EQUITY	'				
Current liabilities:					
Accounts payable	\$	10,672	\$	7,482	
Accrued payroll and other compensation		34,047		51,270	
Accrued expenses and other		41,298		37,487	
Operating lease liabilities (2)		15,318		_	
Deferred revenue		80,435		74,463	
Total current liabilities		181,770		170,702	
Noncurrent liabilities:					
Term loan, net		84,844		88,366	
Deferred revenue, noncurrent		2,291		3,843	
Deferred tax liabilities		101		99	
Operating lease liabilities, noncurrent (2)		92,611		_	
Other long-term liabilities		1,690		18,754	
Total noncurrent liabilities		181,537		111,062	
Total liabilities		363,307		281,764	
Commitments and contingencies					
Stockholders' equity:					
Preferred stock, par value \$0.01 per share; 5,000 shares authorized, none issued and outstanding		_		_	
Common stock, par value \$0.01 per share; 200,000 shares authorized; 67,916 and 66,103 shares issued; 62,461 and 61,348 shares outstanding, respectively		679		661	
Additional paid-in capital		629,451		574,667	
Treasury stock, 5,455 and 4,755 shares, respectively		(198,003)		(152,849	
Accumulated other comprehensive loss		(4,544)		(4,869	
Retained earnings		232,876		213,838	
Total stockholders' equity		660,459		631,448	
Total liabilities and stockholders' equity	\$	1,023,766	¢	913,212	

<sup>(1)</sup> Unbilled receivables of \$51,421 and \$38,601, respectively, are included in accounts receivable as of June 30, 2019 and December 31, 2018.

<sup>(2)</sup> Figures as of June 30, 2019 reflect January 1, 2019 adoption of Accounting Standards Update ("ASU") No. 2016-02, Leases.