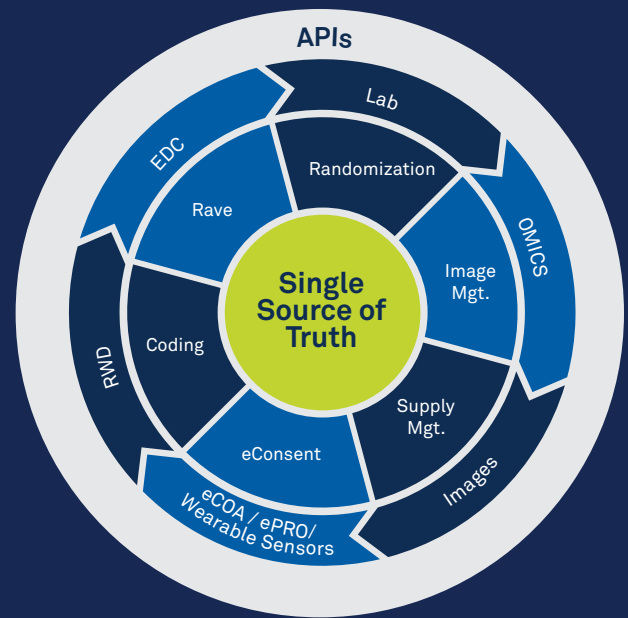




# TRANSFORM THE CLINICAL TRIAL EXPERIENCE — A UNIFIED APPROACH TO DATA CAPTURE AND MANAGEMENT

The Medidata Rave Clinical Cloud™ creates a single source of truth for all study-related data. Simply put, enter data once and let the platform master and populate it throughout the end-to-end suite of Rave applications. Optimize operational execution, decrease the data maintenance burden, and reduce the number of clinical systems across your study teams. Throw away your list of passwords — you are now on a truly unified platform.




## UNLOCK THE POWER OF THE PLATFORM




Streamlines Efficiencies and Delivers Flexibility

## TRANSFORMING DATA CAPTURE AND MANAGEMENT\*



**64%**  
Reduction in Study Build Time



**44%**  
Faster Database Lock Cycle Time

### OPERATIONAL MANAGEMENT

- Reduced monitoring
- Faster start-up and database lock
- Increased cost savings

### QUALITY DATA MANAGEMENT

- Reduction in overall query volume
- Elimination of reconciliation
- Reduction in data correction rate



“The more unified and integrated the data collection approach, the better you will fare in a complex trial. There is benefit in having everything sit on the same platform. You already have so many other challenges to overcome. We have a wonderful partner in Medidata. All of our data management studies are with Rave EDC”

— Miganush Stepanians, President and CEO, PROMETRIKA

## HOW THE MEDIDATA RAVE CLINICAL CLOUD WORKS

The Medidata Study Conduct solutions work interoperably with Rave EDC. Through programmed edit checks and APIs, the systems “talk” to one another; providing a seamless interface, streamlined workflows, reduced site burden, and an overall greater patient experience.

## DISCOVER THE POWER OF THE UNIFIED PLATFORM



**Optimal real-time data insights — faster decision making**

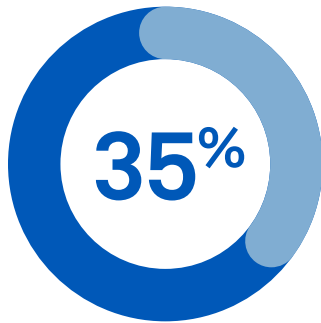


**Work smarter and collaborate more effectively**

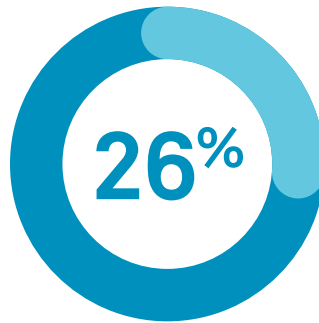


**Early remediation of issues and outcome optimization**

## GREATER SPEED AND REAL — TIME DATA ACCESS\*



**Faster eCRF Design Cycle Time**



**Faster Subject Visit to Query Close Cycle Time**



**Out-of-the-Box Reports based on Cross Platform Study Management**

## ONE PLATFORM EMPOWERS FASTER AND MORE EFFECTIVE DECISION MAKING



**Real-Time Data Accessibility and Reporting**



**Improved Quality Data Management**



**Risk Mitigation and Operational Oversight**

### About Medidata Solutions

Medidata is leading the digital transformation of life sciences, with the world's most-used platform for clinical development, commercial, and real-world data. Powered by artificial intelligence and delivered by the top ranked industry experts, Medidata helps pharmaceutical, biotech, medical device companies, and academic researchers accelerate value, minimize risk and optimize outcomes. Medidata and its companies, Acorn AI and SHYFT, serve more than 1,300 customers and partners worldwide and empower more than 150,000 certified users every day to create hope for millions of patients. Discover the future of life science. [www.medidata.com](http://www.medidata.com)

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\*All data derived from internal analysis done by the Medidata Value Team, 2018: "Value attainment proof points reflect performance improvements with clients."