

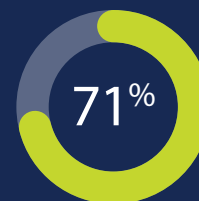


STUDY SITE ANALYTICS DASHBOARD: ENABLING YOUR SITES TO MEASURE THEIR PERFORMANCE

Developed in collaboration with the Society of Clinical Research Society (SCRS), Rave Study Site Analytics enables sites to measure their performance relative to a specific study. Through an intuitive dashboard that leverages Medidata's deep data set, sites can now definitively determine when and how they lag or excel, equipping sites to make better-informed decisions.



of site report a desire to receive a study dashboard



of sites like knowing how they are performing so they can make adjustments and improve

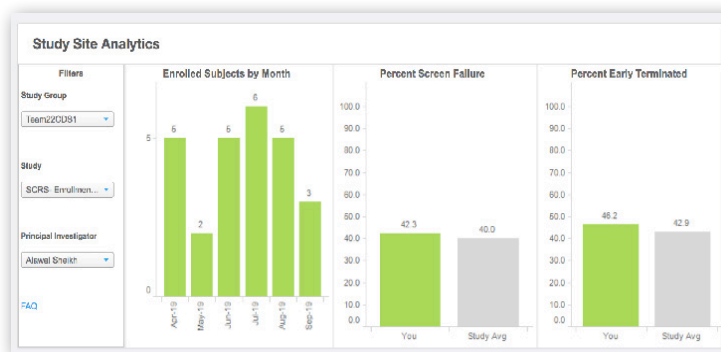
Source: Site Study Dashboard, SCRS White Paper, October 2016

BENCHMARK YOUR SITE'S PERFORMANCE TODAY FOR IMPROVED RESULTS TOMORROW

Screen Failure, Early Termination, and Enrollment Metrics — All One Click Away.

- Compare your site's metrics vs. the study's
- Role-based analytics for Investigators and Coordinators
- Rave EDC required

If you are a Sponsor or CRO interested in enabling this capability for your sites, contact: [Matthew Tendler, mtendler@medidata.com](mailto:Matthew.Tendler@medidata.com)



About Medidata Solutions

Medidata is leading the digital transformation of life sciences, with the world's most-used platform for clinical development, commercial, and real-world data. Powered by artificial intelligence and delivered by the top ranked industry experts, Medidata helps pharmaceutical, biotech, medical device companies, and academic researchers accelerate value, minimize risk and optimize outcomes. Medidata and its companies, Acorn AI and SHYFT, serve more than 1,300 customers and partners worldwide and empower more than 150,000 certified users every day to create hope for millions of patients. Discover the future of life science. www.medidata.com