A unified platform brings people, systems and data together to form a collaborative, efficient and effective ecosystem to get the right treatment, to the right patient at the right time. A truly unified platform requires five characteristics.

**Five Characteristics of a Unified Platform**

<table>
<thead>
<tr>
<th>INTEROPERABLE</th>
<th>COLLABORATIVE</th>
<th>SINGLE SOURCE OF TRUTH</th>
<th>SCALABLE</th>
<th>SECURE &amp; PRIVATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Effective and consistent data exchange between systems and apps</td>
<td>Seamless workflows to improve processes and efficiencies</td>
<td>Central and controlled data across access points</td>
<td>Nimble to accommodate growing amounts of work</td>
<td>Built with a unified protection strategy</td>
</tr>
</tbody>
</table>

The Medidata Rave Clinical Cloud, our cutting edge unified platform, will transform your business.

**Metrics**

- Reduction in study build time: 64%
- Faster database lock cycle time: 44%
- Reduction in data correction rates: 80%

These metrics are examples of improved performance and quality shared with Medidata as a result of using the Medidata Rave Clinical Cloud™.