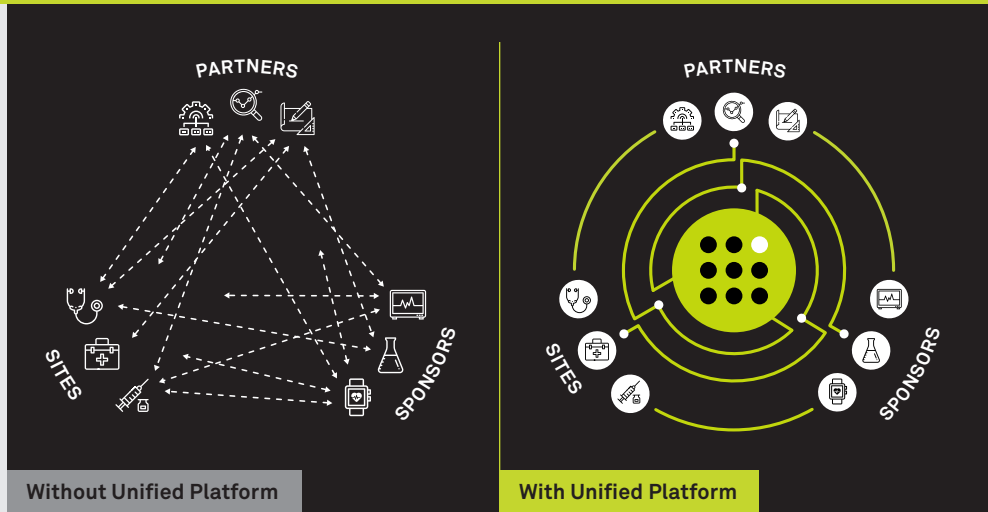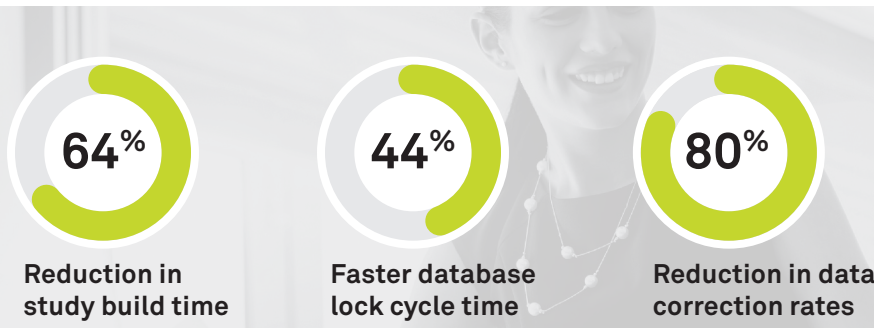# ::: medidata
UNIFIED PLATFORM DEFINED

A unified platform brings people, systems and data together to form a collaborative, efficient and effective ecosystem to get the right treatment, to the right patient at the right time. A truly unified platform requires five charactertistics.

Without Unified Platform

With Unified Platform

Five Characteristics of a Unified Platform

Rave.
Medidata Clinical Cloud

INTEROPERABLE	COLLABORATIVE	SINGLE SOURCE OF TRUTH	SCALABLE	SECURE & PRIVATE
Effective and consistent data exchange between systems and apps	Seamless workflows to improve processes and efficiencies	Central and controlled data across access points	Nimble to accommodate growing amounts of work	Built with a unified protection strategy
1	2	3	4	5

64%
Reduction in study build time

44%
Faster database lock cycle time

80%
Reduction in data correction rates

The Medidata Rave Clinical Cloud, our cutting edge unified platform, will transform your business.

These metrics are examples of improved performance and quality shared with Medidata as a result of using the Medidata Rave Clinical Cloud™.

Visit **https://www.medidata.com/en/unifythecore** to learn more.