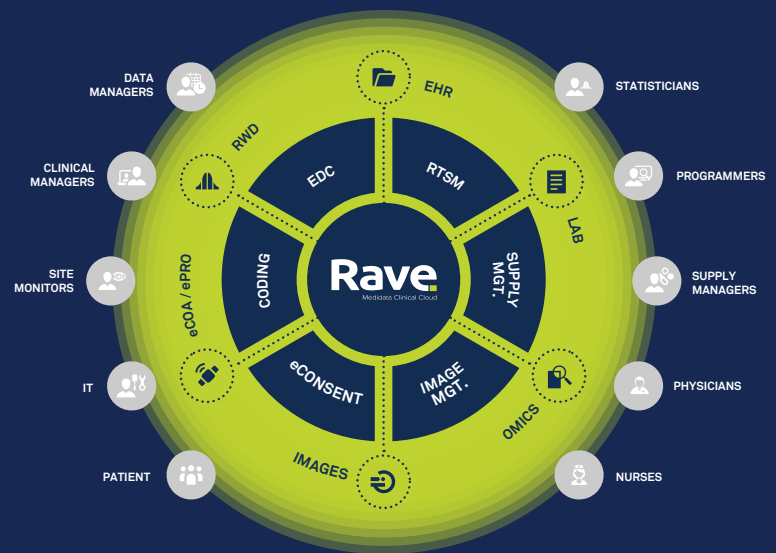




TRANSFORM THE CLINICAL TRIAL EXPERIENCE — A UNIFIED APPROACH TO DATA CAPTURE AND MANAGEMENT

The Medidata Rave Clinical Cloud™ creates a single source of truth for all study-related data. Simply put, enter data once and let the platform master and populate it throughout the end-to-end suite of Rave applications. Optimize operational execution, decrease the data maintenance burden, and reduce the number of clinical systems across your study teams. Throw away your list of passwords — you are now on a truly unified platform.




UNLOCK THE POWER OF THE PLATFORM




Streamlines Efficiencies and Delivers Flexibility

TRANSFORMING DATA CAPTURE AND MANAGEMENT*



64%
Reduction in Study Build Time



44%
Faster Database Lock Cycle Time

OPERATIONAL MANAGEMENT

- Reduced monitoring
- Faster start-up and database lock
- Increased cost savings

QUALITY DATA MANAGEMENT

- Reduction in overall query volume
- Elimination of reconciliation
- Reduction in data correction rate



“The more unified and integrated the data collection approach, the better you will fare in a complex trial. There is benefit in having everything sit on the same platform. You already have so many other challenges to overcome. We have a wonderful partner in Medidata. All of our data management studies are with Rave EDC”

— Miganush Stepanians, President and CEO, PROMETRIKA

HOW THE MEDIDATA RAVE CLINICAL CLOUD WORKS

The Medidata Study Conduct solutions work interoperably with Rave EDC. Through programmed edit checks and APIs, the systems “talk” to one another; providing a seamless interface, streamlined workflows, reduced site burden, and an overall greater patient experience.

DISCOVER THE POWER OF THE UNIFIED PLATFORM



Optimal real-time data insights — faster decision making

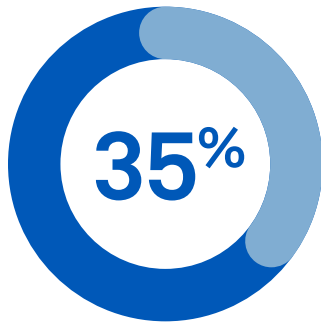


Work smarter and collaborate more effectively

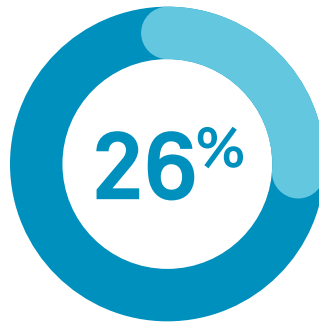


Early remediation of issues and outcome optimization

GREATER SPEED AND REAL — TIME DATA ACCESS*



Faster eCRF Design Cycle Time



Faster Subject Visit to Query Close Cycle Time



Out-of-the-Box Reports based on Cross Platform Study Management

ONE PLATFORM EMPOWERS FASTER AND MORE EFFECTIVE DECISION MAKING



Real-Time Data Accessibility and Reporting



Improved Quality Data Management



Risk Mitigation and Operational Oversight

About Medidata

Medidata is leading the digital transformation of life sciences, creating hope for millions of patients. Medidata helps generate the evidence and insights to help pharmaceutical, biotech, medical device and diagnostics companies, and academic researchers accelerate value, minimize risk, and optimize outcomes. More than one million registered users across 1,400 customers and partners access the world's most-used platform for clinical development, commercial, and real-world data.

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*All data derived from internal analysis done by the Medidata Value Team, 2018: "Value attainment proof points reflect performance improvements with clients."

Medidata Rave Clinical Cloud™

Cloud-based clinical research solutions | Innovative technology | Data-driven analytics
Reduced costs | Improved time to market | Faster decisions | Minimized risk