

STRATEGIES FOR MODERNIZING THE TRIAL

ENSURING EFFECTIVE MANAGEMENT

Free your study teams from the time- and effort-intensive activities of multiple system integrations with a unified tech solution that protects data integrity and accelerates timelines.



Whether you're a sponsor needing improved communication between in-house teams or a CRO struggling to track study activity by outsourced organizations, the value that effective end-to-end trial management brings to life science companies' bottom lines cannot be overstated.

Your ability to be faster to market requires enhanced technology. Facing rising protocol complexity and ever-increasing data streams, how are your teams managing real-time trial documentation, data entry error resolution, regulatory compliance, and financial forecasting?

Effective trial management is needed now more than ever
Consider the following challenges study managers face:

Three Strategies for Modernizing the Clinical Trial

Improving Patient Experience

Ensuring Effective Management

Simplifying Data Complexity

Learn more about strategies for modernizing clinical trials at www.medidata.com/en/modern-tech-strategy

Between 2001-05 and 2011-15, the total number of trial endpoints rose 86%¹

35% of regulatory inspections result in delays due to incomplete or inaccurate trial documentation²

Two-thirds of sites have less than three months cash on-hand for operating expenses³

Modernizing your trial management strategy starts with innovative technology solutions that enhance collaboration and transparency across the entire study ecosystem.

Learn more at:
medidata.com/modern-tech-strategy/effective-management

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“Medidata’s unified platform provides us with the technology to scale our clinical research, address the complexity of today’s clinical trials, and build and maintain efficiencies.”

Amy Tseng
President and CEO
TissueTech

Ensuring Effective Management

With the Medidata Rave Clinical Cloud™, the industry’s most trusted unified platform, study teams work from a single source of truth, leading to enhanced collaboration and faster, more accurate decision making.

Delivering end-to-end efficiency, our suite of Rave trial management tools provides machine learning, and advanced analytics capabilities to reduce time-intensive manual review, streamline oversight, and accelerate study execution.

Focus on data quality, not origin

With **Rave eTMF**, simplify Trial Master File preparation, completion and compliance. Streamline oversight with a tool that automatically populates up to 76% of document artifacts.

“The integration of Rave CTMS and Rave eTMF creates efficiency and transparency for our sponsors.”

Melissa Hancock,
Director, eClinical Technology,
Aperio Clinical Outcomes

Minimize one of the top-three study cost drivers

No two sites are the same. Assess and respond to unique site resource demands by integrating **Rave RBQM** with **Rave CTMS** and shift your decision making from reactive issue detection to proactive issue prevention.

Realize Intelligent Oversight™

Delivering enhanced data context, improved collaboration, and earlier remediation of potential issues, **Rave CTMS**, the industry’s only data-driven, end-to-end CTMS solution, ensures faster, more informed decision making is here to stay.



9K+
studies



130+
CRO, partner
relationships



70+
study
therapeutic areas

A better financial management system, purpose-built for clinical development

With **Rave CTFM**, near real-time visibility into global tax and disbursement requirements leads to more accurate budget forecasting, on-time payments, and higher rates of site satisfaction.

“Rave Site Payments provided an interface that enabled our team to process, track, and report on global site payments.”

Lori Eberhardt,
VP of Operations
PPD

Machine learning for faster anomaly detection and resolution

Harness the power of machine learning with **Rave CSA**, capable of processing 1M+ data points and identifying 4K+ data patterns in less than an hour.

[1] Tufts Center for the Study of Drug Development. Rising protocol complexity is hindering study performance, cost, and efficiency. Tufts University. 2018. Vol. 20; 4.

[2] <http://viglya.com/uk-mhra-updated-definition-of-a-critical-gcp-inspection-finding/>

[3] 2017 SCRS Site Landscape Survey.

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