

medidata

joins

DASSAULT  
SYSTEMES

CRO Partners

# GET AHEAD. STAY AHEAD.

The global pandemic has put conventional clinical trial operations to the test. Now more than ever, sponsors are looking to outsource more services to CROs to gain early access to pioneering technologies that speed up drug development.

**Medidata powers you with the insight to get ahead and stay ahead in any trial environment. Differentiate by converting your tech into revenue streams and leveraging cross-industry data to improve performance, advance study speed, and grow your business.**



**To learn more, visit:**  
[medidata.com/en/partners](https://medidata.com/en/partners)

**Leverage proven technology, data-fueled performance, and a growth model built to power your leadership and transformation.**

# With Medidata, go beyond transactional business and technology solutions.

Propel your trial into the digital age, stand up to stiff competition, and maintain strength in your therapeutic area. As a Medidata partner, you work with the world's leading clinical technology platform, supported by dedicated experts focused on extending value and improving outcomes for your sponsor customers and their patients. Your business goals are woven into our collective mission of delivering a value-driven, end-to-end experience for sponsors, and our total offering—including our exclusive Partner Program—enables your success, amplifies your impact, and accelerates your business.

## IMMEDIATE BENEFITS

### Technology

To Adapt and Outperform

### Be first to adapt

Respond quickly to shifting demands with our unified suite of tools, including patient-reported outcomes, statistical analysis, protocol optimization, and patient consent.

### Propel patient centricity

From study comprehension to close-out, merge patient perspectives with best-in-class technology to support their entire journey.

### Respond to site needs

Assess and respond to unique site resource demands by shifting your decision making from reactive issue detection to proactive issue prevention.

## ONGOING BENEFITS

### Data-Fueled Performance

To Compete and Outclass

### Expand revenue opportunities

Scale your business, create new revenue streams, and increase margins with efficient operations while amplifying your brand and thought leadership.

### Gain the edge of real-time data

Harness the power of machine learning and real-time insights for prediction, remediation, and ongoing performance improvement.

### Deliver guaranteed efficiency

Free your study teams from the time and effort-intensive activities of multiple system integrations with a unified tech solution that protects data integrity and accelerates timelines.

## LONG-TERM BENEFITS

### Growth Model

To Transform and Outlast

### Accelerate sponsor response

Our platform-as-a-service + Professional Services model enables you to meet your specific requirements, standardize data collection, cut costs, and execute rapid study builds and analyses.

### Expand your tech leadership

Participate in roadmap reviews and become the first to know about new product features and the value they will bring to your business.

### Partner to drive progress

Lead the way in transformation by providing your experience and ideas to impact innovation in clinical research technology.