



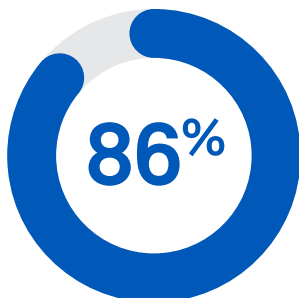
UNIFYING YOUR RAVE IMAGING AND RAVE EDC ENVIRONMENTS: SAY GOODBYE TO MANUAL DATA RECONCILIATION

A unified Imaging and EDC environment just makes sense. Both collect critical data to support the management of your clinical trial. By bringing the two data collection environments together, you can unleash the power of an integrated data platform and save time, resources and cost. Data from both tools are seamlessly viewable, ensuring the right data is presented to the right users at the right time, without manual intervention.



reduction of time spent reconciling image data

STREAMLINED PROCESSES, ACCELERATED TIMELINES, AND GREATER VISIBILITY



faster start up time from charter to "go live"

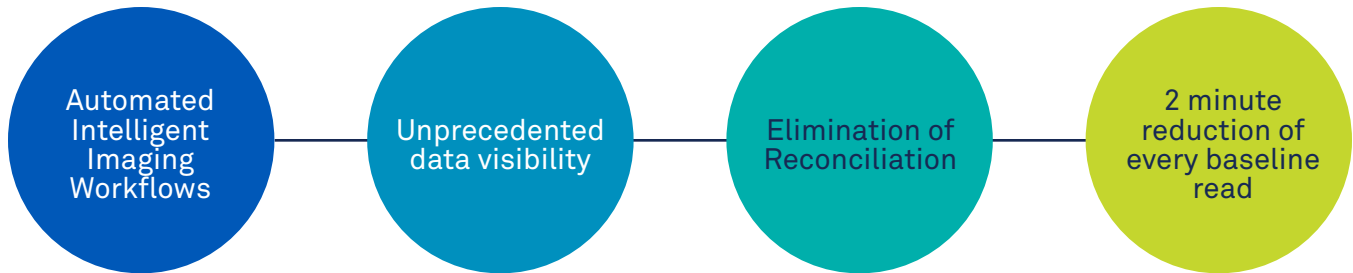


reduction in image prep time



additional reduction of image queries

UNLOCK THE POWER OF INTEGRATION



Drastically reduce your clinical trial timeline, cost and risk



“ We saw instantly that there would be advantages to integrating our EDC and imaging systems. And, we were not only familiar with Medidata, but appreciated that the company’s imaging software had been successfully supporting trials for well over a decade.” — Global CRO

BRINGING TWO WORLD-CLASS SYSTEMS TOGETHER

500M+ Images processed in last 12 months	
75+ Core Labs/Imaging CROs connected	800+ Imaging Studies
19K+ Global Sites	

RAVE EDC TO RAVE IMAGING

- Examples of data now available in Rave Imaging: Adverse Events, Demographic info, Medical History, Medication, Symptoms, Vital Signs

RAVE IMAGING TO RAVE EDC

- Examples of imaging activities now available in Rave EDC: Image upload status/submission time by Subject and Time point, Image Review status, Image Review CRF data, query summary

*Data derived from internal analysis done by the Medidata Value Team, 2018: “Value attainment proof points reflect performance improvements with clients.” and case study of global CRO’s experience with an integrated imaging/EDC platform 2018.

About Medidata Solutions

Medidata is leading the digital transformation of life sciences, with the world’s most-used platform for clinical development, commercial, and real-world data. Powered by artificial intelligence and delivered by the top ranked ranked industry experts, Medidata helps pharmaceutical, biotech, medical device companies, and academic researchers accelerate value, minimize risk and optimize outcomes. Medidata and its companies, Acorn AI and SHYFT, serve more than 1,300 customers and partners worldwide and empower more than 150,000 certified users every day to create hope for millions of patients. Discover the future of life science.

www.medidata.com | info@medidata.com | +1 866 515 6044

Medidata Rave Clinical Cloud™

Cloud-based clinical research solutions | Innovative technology | Data-driven analytics
Reduced costs | Improved time to market | Faster decisions | Minimized risk