What is a Unified Platform?
An in-depth look into the benefits of a unified platform for clinical trials

INTEGRATED PLATFORM VS UNIFIED PLATFORM

- Multiple logins
- Different data architectures
- Requires data reconciliation
- Multiple integrations
- Multiple systems start to finish

- Single login
- Same data architecture
- No data reconciliation
- No integrations
- One system start to finish

THE MEDIDATA CLINICAL CLOUD™ IS MEDIDATA’S UNIFIED PLATFORM

BENEFITS OF THE MEDIDATA CLINICAL CLOUD™

End-to-End
Addresses the clinical research process holistically, from start to finish

Scalable
A platform that grows as you grow

Data-Driven
Powerful algorithms to manage the complexity of clinical data for you

Flexible
Data flows seamlessly to and from external systems

Easy-to-Use
Manage studies, sites, users and access from a single location

ACCESS YOUR DATA. CONNECT YOUR WORK. MANAGE YOUR TRIALS. ALL IN ONE PLACE.

PROVEN IMPACT

80% Reduction in data correction rates

64% Reduction in study build times

5 Days to reach database lock

To learn more about Medidata’s Unified Platform visit https://mdso.io/unified-platform