

What is a Unified Platform?

An in-depth look into the benefits of a unified platform for clinical trials

INTEGRATED PLATFORM	VS	UNIFIED PLATFORM
<ul style="list-style-type: none"> • Multiple logins • Different data architectures • Requires data reconciliation • Multiple integrations • Multiple systems start to finish 		<ul style="list-style-type: none"> • Single login • Same data architecture • No data reconciliation • No integrations • One system start to finish

THE MEDIDATA CLINICAL CLOUD™ IS MEDIDATA'S UNIFIED PLATFORM



BENEFITS OF THE MEDIDATA CLINICAL CLOUD™

End-to-End
Addresses the clinical research process holistically, from start to finish

Scalable
A platform that grows as you grow

Data-Driven
Powerful algorithms to manage the complexity of clinical data for you

Flexible
Data flows seamlessly to and from external systems

Easy-to-Use
Manage studies, sites, users and access from a single location

ACCESS YOUR DATA. CONNECT YOUR WORK. MANAGE YOUR TRIALS. ALL IN ONE PLACE.

PROVEN IMPACT

80% 
Reduction in data correction rates¹

64% 
Reduction in study build times²



Days to reach database lock³

¹ Analysis by Medidata Value Team for customer with Rave EDC, TSDV, eCOA, Coder, and RTSM
² Analysis by Medidata Value Team for customer with Rave EDC, Coder, and TSDV; 2018
³ Customer sponsored value analysis for Rave EDC, Coder, RTSM, Detect, and TSDV; 2018