Medidata eCOA – Delivering a Unified Approach for Better Study Outcomes

Medidata eCOA (electronic Clinical Outcomes Assessment) is a full service, flexible solution that easily and accurately captures outcomes data from patients, caregivers and clinicians. Available as an iOS or Android app or web-based solution, Medidata eCOA provides a single-system deployment model for capturing patient data that can simplify your builds, accelerate study timelines, and lower costs. It eliminates the need for managing multiple stand-alone solutions and streamlines data capture efforts with the only unified eCOA solution integrated with Rave EDC.

With Medidata eCOA, there is no longer a need for duplicative data entry, multiple data migrations, or harmonization efforts to enable quality data capture and consistency in real-time.

Product Benefits

**Faster Study Start**
- Eliminates study-start time through a library of pre-built, preapproved instruments
- Provides a single point of data entry, fewer queries, and cleaner data
- No end-of-study mapping or integration needed

**Flexibility & Ease of Use**
- Syncs immediately into the clinical dataset
- Enables real time monitoring for compliance
- Dedicated Patient Cloud Helpdesk focused on site and patient experience

**A Unified Approach**
- Provides the only eCOA platform already integrated with Rave EDC
- Allows Data Management to coincide with eCRF data management
- Seamlessly integrates with Medidata eConsent, Rave RTSM, Rave Imaging & Sensor Cloud

**Path to Virtual & Hybrid Studies**
- Part of the Patient Cloud suite of solutions
- Easily captures patient data regardless of location
- Complements sensor data to provide a broader view of the entire patient experience
Features

With a focus on flexibility and ease of use, Medidata eCOA delivers a full suite of services and capabilities for unprecedented visibility into the patient experience.

**Multiple Ways to Engage**
Empowers patients, clinicians and caregivers to share data via the myMedidata patient portal or through the Medidata eCOA app

**Unified with Rave EDC**
Same product, same build, same backend on ONE unified platform

**Industry Transforming eCOA Global Library**
Includes validated instruments pre-built, pre-translated, with screenshots and author agreements

**Dedicated Patient Cloud Helpdesk**
Focused on End-to-End Experience

Delivers comprehensive support for sites, sponsors, CRO’s and patients

Medidata’s Patient Cloud suite of patient-centric digital health solutions enable greater flexibility and increased patient participation in clinical research.

The Medidata Advantage

Medidata eCOA breaks down the barriers of traditional clinical trials through a single, unified platform designed to easily capture the patient experience regardless of location. A better overall study experience makes it easier for patients to stay enrolled in trials while expediting timelines and reducing overall costs for sites and sponsors. Backed by best-in-class technology, flexible deployment options, a pre-validated global instrument library, and comprehensive Patient Cloud Services, Medidata eCOA provides unparalleled value to sites, sponsors, CRO’s and patients.