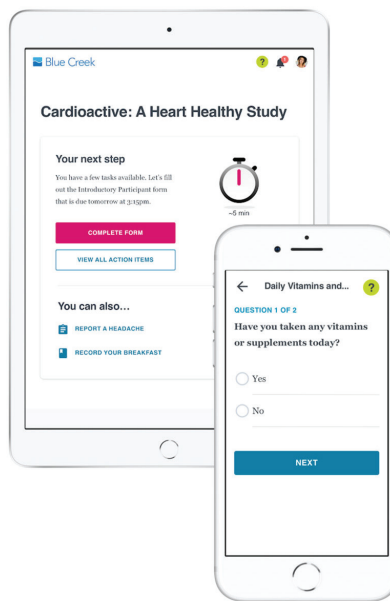


Medidata eCOA – Delivering a Unified Approach for Better Study Outcomes

Medidata eCOA (electronic Clinical Outcomes Assessment) is a full service, flexible solution that easily and accurately captures outcomes data from patients, caregivers and clinicians. Available as an iOS or Android app or web-based solution, Medidata eCOA provides a single-system deployment model for capturing patient data that can simplify your builds, accelerate study timelines, and lower costs. It eliminates the need for managing multiple stand-alone solutions and streamlines data capture efforts with the only unified eCOA solution integrated with Rave EDC.

With Medidata eCOA, there is no longer a need for duplicative data entry, multiple data migrations, or harmonization efforts to enable quality data capture and consistency in real-time.



Product Benefits

Faster Study Start

- Eliminates study-start time through a library of pre-built, preapproved instruments
- Provides a single point of data entry, fewer queries, and cleaner data
- No end-of-study mapping or integration needed

Flexibility & Ease of Use

- Syncs immediately into the clinical dataset
- Enables real time monitoring for compliance
- Dedicated Patient Cloud Helpdesk focused on site and patient experience

A Unified Approach

- Provides the only eCOA platform already integrated with Rave EDC
- Allows Data Management to coincide with eCRF data management
- Seamlessly integrates with Medidata eConsent, Rave RTSM, Rave Imaging & Sensor Cloud

Path to Virtual & Hybrid Studies

- Part of the Patient Cloud suite of solutions
- Easily captures patient data regardless of location
- Complements sensor data to provide a broader view of the entire patient experience

Features

With a focus on flexibility and ease of use, Medidata eCOA delivers a full suite of services and capabilities for unprecedented visibility into the patient experience.

Multiple Ways to Engage

Empowers patients, clinicians and caregivers to share data via the myMedidata patient portal or through the Medidata eCOA app

Industry Transforming eCOA Global Library

Includes validated instruments pre-built, pre-translated, with screenshots and author agreements

Unified with Rave EDC

Same product, same build, same backend on ONE unified platform Same product, same build, same backend on ONE unified platform

Dedicated Patient Cloud Helpdesk Focused on End-to-End Experience

Delivers comprehensive support for sites, sponsors, CRO's and patients

Medidata's Patient Cloud suite of patient-centric digital health solutions enable greater flexibility and increased patient participation in clinical research.



The Medidata Advantage

Medidata eCOA breaks down the barriers of traditional clinical trials through a single, unified platform designed to easily capture the patient experience regardless of location. A better overall study experience makes it easier for patients to stay enrolled in trials while expediting timelines and reducing overall costs for sites and sponsors. Backed by best-in-class technology, flexible deployment options, a pre-validated global instrument library, and comprehensive Patient Cloud Services, Medidata eCOA provides unparalleled value to sites, sponsors, CRO's and patients.

Medidata, a Dassault Systèmes company, is leading the digital transformation of life sciences.

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