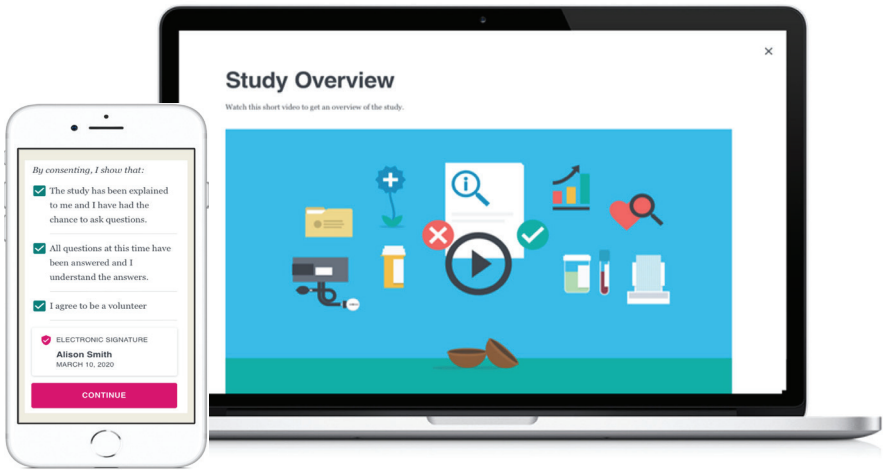
Medidata eConsent – Empowering Patients Right from the Start



Medidata's eConsent is an innovative, patient-friendly, electronic informed consent and patient enrollment system for clinical trials. Through the use of multimedia technology, your patients are educated and guided through understanding key elements of a clinical trial.

Whether on-site or remote, eConsent can be used for your clinical study consents, disease registries, and biobanking registries. eConsent provides patients, sites, CROs and sponsors a unified experience for enrollment while delivering additional study analytics to the study team to understand trends and insights from the consenting and reconsenting process.

Product Benefits

Greater Efficiency

- Decrease eConsent study and site set-up timeline from months to weeks
- Eliminate significant study delays and risks associated with html conversion
- Guaranteed signature compliance, remote consent monitoring and site consenting metrics
- Scalable platform with easy-to-use configuration vs. customization

A Better Patient Experience

- Enhance information retention, better patient selection
- Increase understanding of study purpose, risks, benefits, and responsibilities
- Dedicated Patient Cloud Helpdesk focused on site and patient experience

A Unified Approach

- Seamlessly integrate consent data with Medidata and other eClinical systems
- Improve efficiency and quality of patient consent
- Unified as part of Rave EDC, RTSM and eCOA

Path to Virtual & Hybrid Studies

- Part of the Patient Cloud suite of solutions
- Easily capture patient consent regardless of location
- Multiple delivery models based on stakeholder needs
- Supports 100% BYOD for remote consenting

Features

Built with the ultimate flexibility in mind, patients can choose to provide consent at the site or remotely depending upon the design of the study.

Multiple ways to engage

Empowers patients to provide consent onsite or at home.

User friendly configuration tools

Eliminates the need for developer support, customization, html conversion and duplicate effort.

Unified with Rave EDC

Provides direct data integration with Rave EDC and shares a common single sign on and user management features through iMedidata.

Dedicated Patient Cloud Helpdesk focused on end-to-end experience

Delivers comprehensive support for sites, sponsors, CRO's and patients.

Medidata's Patient Cloud suite of patient-centric digital health solutions.

The Medidata Advantage

Medidata eConsent delivers the leading eConsent platform through a user-friendly system focused on educating patients on the key elements of your study. Medidata eConsent can be used as a standalone solution or as an integrated part of Medidata's unified platform, which automatically works with other applications like Rave EDC and Rave RTSM through a single sign-on.

Powered by a unified platform, Medidata's eConsent enables faster timelines, reduces site burden and improves the overall patient experience.