Medidata eConsent – Empowering Patients Right from the Start

Medidata’s eConsent is an innovative, patient-friendly, electronic informed consent and patient enrollment system for clinical trials. Through the use of multimedia technology, your patients are educated and guided through understanding key elements of a clinical trial.

Whether on-site or remote, eConsent can be used for your clinical study consents, disease registries, and biobanking registries. eConsent provides patients, sites, CROs and sponsors a unified experience for enrollment while delivering additional study analytics to the study team to understand trends and insights from the consenting and reconsenting process.

Product Benefits

**Greater Efficiency**
- Decrease eConsent study and site set-up timeline from months to weeks
- Eliminate significant study delays and risks associated with html conversion
- Guaranteed signature compliance, remote consent monitoring and site consenting metrics
- Scalable platform with easy-to-use configuration vs. customization

**A Better Patient Experience**
- Enhance information retention, better patient selection
- Increase understanding of study purpose, risks, benefits, and responsibilities
- Dedicated Patient Cloud Helpdesk focused on site and patient experience

**A Unified Approach**
- Seamlessly integrate consent data with Medidata and other eClinical systems
- Improve efficiency and quality of patient consent
- Unified as part of Rave EDC, RTSM and eCOA

**Path to Virtual & Hybrid Studies**
- Part of the Patient Cloud suite of solutions
- Easily capture patient consent regardless of location
- Multiple delivery models based on stakeholder needs
- Supports 100% BYOD for remote consenting
Features

Built with the ultimate flexibility in mind, patients can choose to provide consent at the site or remotely depending upon the design of the study.

**Multiple ways to engage**
Empowers patients to provide consent onsite or at home.

**Unified with Rave EDC**
Provides direct data integration with Rave EDC and shares a common single sign on and user management features through iMedidata.

**User friendly configuration tools**
Eliminates the need for developer support, customization, html conversion and duplicate effort.

**Dedicated Patient Cloud Helpdesk focused on end-to-end experience**
Delivers comprehensive support for sites, sponsors, CRO’s and patients.

Medidata’s Patient Cloud suite of patient-centric digital health solutions.

The Medidata Advantage

Medidata eConsent delivers the leading eConsent platform through a user-friendly system focused on educating patients on the key elements of your study. Medidata eConsent can be used as a standalone solution or as an integrated part of Medidata’s unified platform, which automatically works with other applications like Rave EDC and Rave RTSM through a single sign-on.

Powered by a unified platform, Medidata’s eConsent enables faster timelines, reduces site burden and improves the overall patient experience.