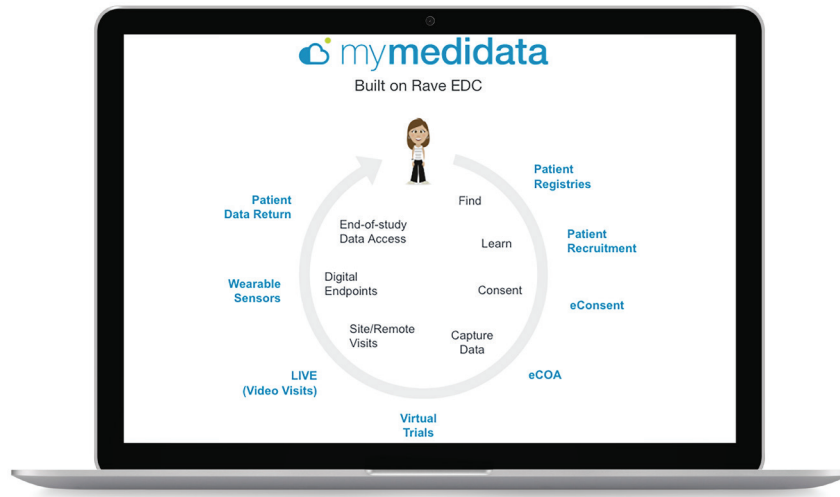# myMedidata – Medidata's Patient Portal

Medidata has almost a decade of experience working with patient-focused technologies to virtualize clinical trials. This includes managing more than 15,000 enrolled patients on one of the largest virtual clinical trials ever conducted.

myMedidata, a single-destination patient portal, enables patients to virtually enroll and participate in clinical trial activities. Built directly on the industry's leading Rave EDC platform, myMedidata extends all of the capabilities of Medidata's patient-facing solutions for electronic patient consent (eConsent) and clinical outcomes assessment (eCOA), collection of critical data through wearable and other biosensors (Sensor Cloud), COVID-19 symptom tracking, live video investigator/patient visits, patient registries and enablement of hybrid and virtual trials through a web-based portal. Using myMedidata, patients can easily complete forms, participate in video visits with their study team, receive reminders and notifications for study-related tasks, and access their results, using any device with an internet connection.

Product Benefits

Innovative, trusted, efficient, and scalable: our patient-centered solution is built to address the dilemma of accruing and retaining patients while navigating trial virtualization.

Enables Virtual Clinical Trials

- Web-based eConsent and eCOA for remote patient participation
- LIVE video visits replace site-based visits
- Accessed through any web-enabled device

Improves Patient Experience

- Developed using insights generate from Medidata's Patient Centricity by Design framework
- Notifications/ reminders sent to patients – improving protocol adherence
- Unified dashboard for patients to access all clinical trial activities with one login

Streamlines Operations

- Reduce device provisioning, app overload and vendor switching
- Put sites and patients on the same data platform and eliminates integrations
- Built directly on Rave EDC

Features

myMedidata Patient Registry

Create an educated and empowered community of patients prepared to participate in clinical research, while improving access to and optimizing patient experiences in clinical trials through patient registries.

myMedidata eConsent

Enable patients to virtually enroll in a new study by viewing the study's eConsent video and reviewing all consent documents, then virtually signing their web-based eConsent.

myMedidata COVID-19 Symptom Tracker

Patients can monitor and track their COVID-19 symptoms.
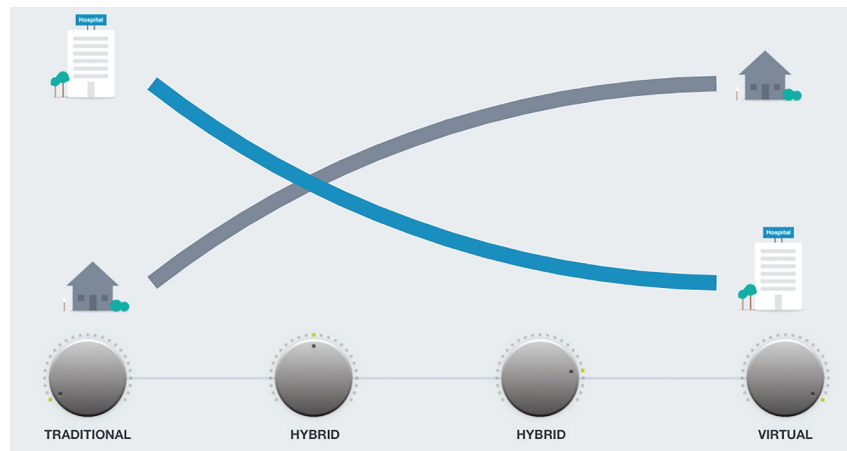
myMedidata eCOA

Study teams configure all patient data forms needed and patients log into myMedidata to virtually complete their web-based forms and any necessary electronic clinical outcome assessment.

myMedidata LIVE

Replace scheduled site-based appointments with a web-based, live video conferencing capability, connecting patients with their clinical trial study staff.

Future Features Include:

- Patient data return
- Direct to patient drug shipments and drug return
- Viewing and tracking of mobile nurses

TRADITIONAL   HYBRID   HYBRID   VIRTUAL

The Medidata Advantage

Recognizing that all trials will not be 100% virtual, Medidata's "Trial Dial" functionality allows sponsors to strike the right balance between traditional and virtual visits (hybrid trials). Sponsors can customize the design of the trial to reflect the best mix of onsite/virtual touch points for a seamless experience for the patient. Driven by the increased focus on lowering the amount of patient burden associated with trials, the industry is interested in turning the "Trial Dial" to introduce some level of virtualization on more trials. Since myMedidata can be used for any Medidata study whether traditional or remote, the need for integrating disparate solutions and reconciling data is reduced. The number of vendors required to provide virtualization is also minimized, streamlining operations and reducing costs of setting up and maintaining multiple systems.

- The unified Medidata Clinical Cloud™ platform is used for both patient data capture at the site and myMedidata
- Built using insights generated from Medidata's Patient Centricity by Design framework
- One dashboard for life for the patient – allowing for scalability and easily configurable to fit any study's needs