

## CRO PARTNERS ATTRACT AND WIN MORE SPONSOR BIDS

As pressure grows to deliver drugs to market faster and at a lower cost, CRO Partners rely on Medidata's proven innovative technology and unmatched partnership experience to attract and win more sponsor bids.

Together, we can connect your business goals to our collective mission of extending greater value and improving outcomes for your customers and their patients. **Become a Medidata Partner today**.

## Why CRO Partners Choose Medidata

Since 2005, Medidata's Partner Program has empowered 150+ CROs to meet the demands and opportunities of every trial environment.







280 Accreditations





Our CRO Partners are innovators, disruptors, and industry leaders. They respond to sponsors' requirements with the latest in trial performance, data science, and clinical intelligence. We empower our partners with innovative technology and deep domain expertise, so they can be first to adapt, respond, and perform in any trial environment.

Accelerate clinical research, integrate processes, and improve collaboration with your sponsors with **PROVEN INNOVATIVE TECHNOLOGY**.

Deliver the pace and performance for speedy drug approval.

Deliver on trial decentralization.

Ensure greater transparency with a single source of truth.

Amplify your impact and accelerate your business with the **UNMATCHED PARTNERSHIP EXPERIENCE** of the Medidata Partner Program.

Set yourself apart with accreditation.

Access our self-service resource library.

Supercharge your sales training.

Identify gaps to maximize revenue.

## Gain a competitive edge

When it comes to proven innovative technology, and best-in-class partnership experience, no other vendor is better suited to help you win more sponsor bids and execute them successfully to deliver improved outcomes.

## Become a Medidata Partner today. Visit medidata.com/en/cro-partners to learn more.

