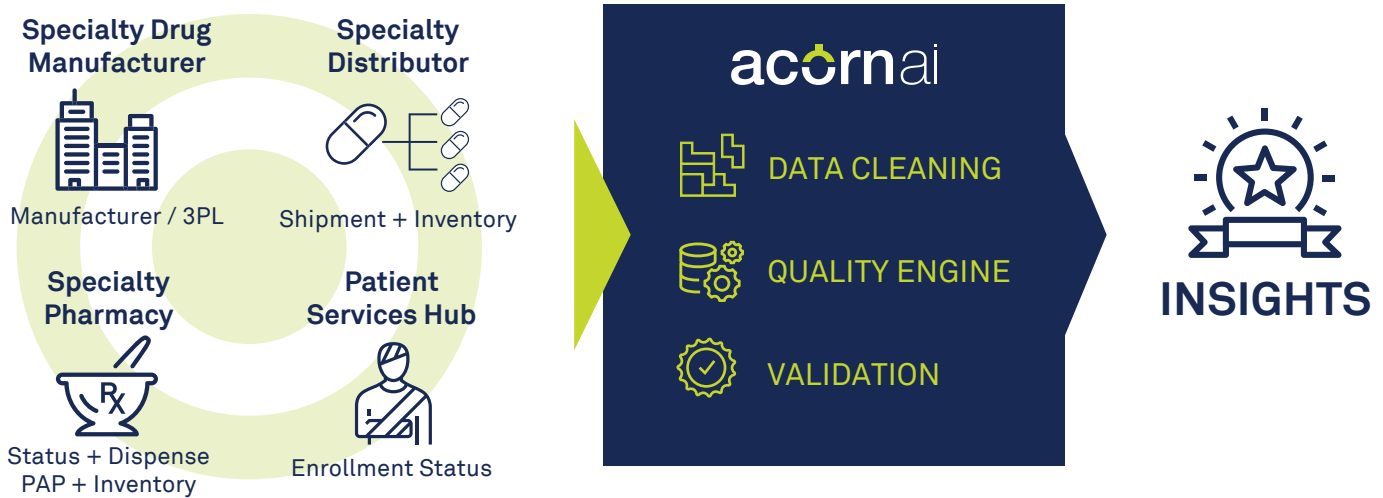


Specialty Data Aggregation — Accelerate Peak Year Sales



More patient-level data is available than ever before. Reach peak year sales faster by capturing and analyzing that data to give market access and field sales teams insights about disease landscapes, physician prescribing patterns, and patient adherence. The Medidata Acorn AI Specialty Data Aggregation solution brings together data from specialty pharmacies, specialty distributors, and patient services, helping you drive commercial success by converting more prescriptions and improving treatment compliance.

Benefits: Fast, Efficient Data Aggregation for Timely Insights

Designed for commercial-stage pharma and biotech companies, the Specialty Data Aggregation solution lets you quickly connect to any data source, maintain the highest data quality, and connect your teams with the information they need to succeed.

Robust Data Connectivity

- Connect to any data source with no restrictions or legal hurdles
- Receive unbiased, recommendations for the best data sources

Data Quality

- Accelerate time to insight with automated data ingestion and asynchronous processing
- Maintain the highest quality data with robust quality assurance, exception reporting, and restatement processes

Scalability & Flexibility

- Easily ingest new data sources
- Add specialty pharmacy data in hours —not days—using 300+ configurable data adaptors

Optimize Specialty Network

- Right-size your specialty pharmacy network
- Negotiate service level agreements that guarantee timely delivery of data and quality standards
- Standardize data feeds for efficient delivery of data
- Ensure compliant de-identification of patient data
- Build a roadmap for your specialty network data architecture

Features

Data Cleaning

Industry-standard validation checks are performed at the field and file level. Rules combine industry best practices with custom rules we build for you. A robust data quality engine ensures that data is mapped correctly.

Data Quality Scorecards

View data quality over time for each vendor, viewing outstanding exceptions for each record and vendor.

Patient-centric Scorecards

View patient trends such as conversion and retention rates by pharmacy, time to approval, adherence, time to transfer, and more.

Patient Journey Metrics

See the complete patient journey. The solution de-identifies patient data for HIPAA compliance, and then links records.

Flexible Data Acquisition

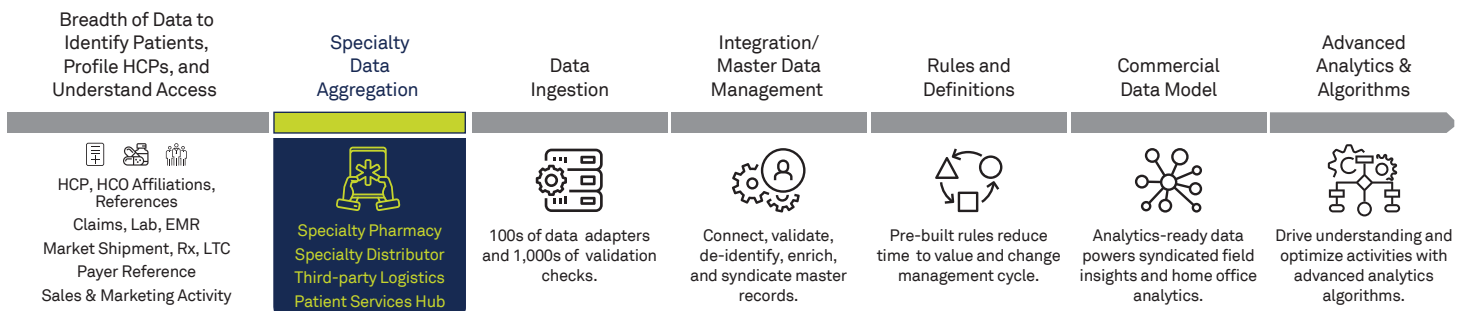
Rapidly ingest data sources via application programming interfaces (APIs), electronic data exchange (EDI), cloud-to-cloud capture, traditional file-based exchange, etc.

Daily Action Items for Teams

Send alerts to field sales and market access teams—for example, to contact a payer who denied authorization or a provider who left out information needed for prior authorization.

Flexible Deployment: Standalone or Part of Your Existing Environment

The optimal solution takes into account your therapies, distribution models, goals, and budget. To that end, we've designed our Specialty Data Aggregation solution to be flexible and modular. We can integrate it into your existing data environment to resolve ongoing quality, accuracy, or timeliness issues. Or you can use our Specialty Data Aggregation solution as a component with an Acorn AI commercial data management ecosystem.



The Acorn AI Advantage

Bringing a new therapy to market is a long and complex journey—and commercialization brings a new set of challenges. To solve them you need the right methods and accurate data. We can help on both counts, applying our expertise in data connectivity and quality and 15+ years of experience with specialty distribution, pharmacy, and patient services partners to answer your questions with relevant, timely data. The Specialty Data Aggregation module from Acorn AI Commercial Data Solutions helps you topple barriers to access, get patients on therapy, and ensure they stay on therapy.

Medidata, a Dassault Systèmes company, is leading the digital transformation of life sciences.

Discover more at www.medidata.com and follow us @medidata. Contact us at info@medidata.com | +1 866 515 6044