

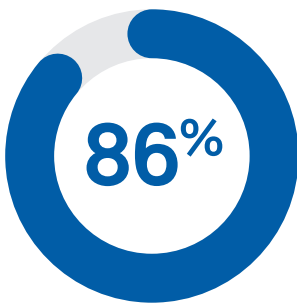
UNIFYING YOUR RAVE IMAGING AND RAVE EDC ENVIRONMENTS: SAY GOODBYE TO MANUAL DATA RECONCILIATION

A unified Imaging and EDC environment just makes sense. Both collect critical data to support the management of your clinical trial. By bringing the two data collection environments together, you can unleash the power of an integrated data platform and save time, resources and cost. Data from both tools are seamlessly viewable, ensuring the right data is presented to the right users at the right time, without manual intervention.



reduction of time spent reconciling image data

STREAMLINED PROCESSES, ACCELERATED TIMELINES, AND GREATER VISIBILITY



faster start up time from charter to "go live"

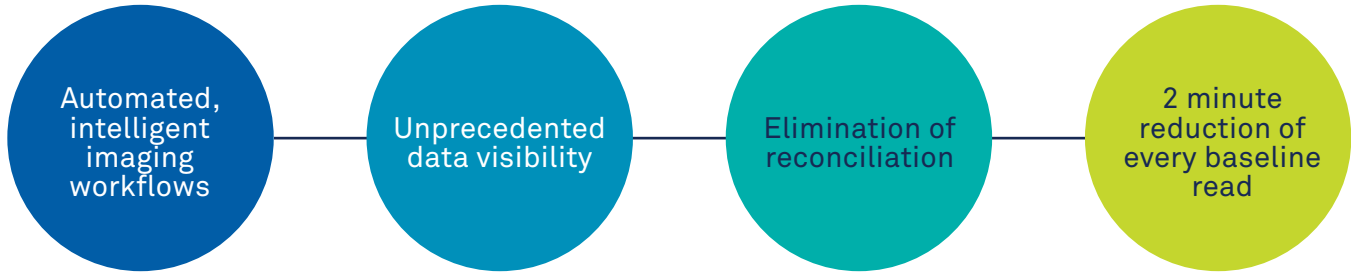


reduction in image prep time




additional reduction of image queries





UNLOCK THE POWER OF INTEGRATION



Drastically reduce your clinical trial timeline, cost, and risk

 “We saw instantly that there would be advantages to integrating our EDC and imaging systems. And, we were not only familiar with Medidata, but appreciated that the company’s imaging software had been successfully supporting trials for well over a decade.” — Global CRO

BRINGING TWO WORLD-CLASS SYSTEMS TOGETHER

 870K+ Imaging Exams Uploaded	
 75+ Core Labs/Imaging CROs connected	 1000+ Imaging Trials
 21K+ Global Sites	

RAVE EDC TO RAVE IMAGING

- Examples of data now available in Rave Imaging: Adverse Events, Demographic info, Medical History, Medication, Symptoms, Vital Signs

RAVE IMAGING TO RAVE EDC

- Examples of imaging activities now available in Rave EDC: Image upload status/submission time by Subject and Time point, Image Review status, Image Review CRF data, query summary

*Data derived from internal analysis done by the Medidata Value Team, 2018: “Value attainment proof points reflect performance improvements with clients.” and case study of global CRO’s experience with an integrated imaging/EDC platform 2018.