





# Powering Decentralized Clinical Trials with Medidata and Circuit Clinical



Medidata and Circuit Clinical provide the industry's only turnkey solution for sponsors that are looking to invest in hybrid or fully decentralized trials. Standardized on Medidata's core DCT solutions, Circuit Clinical's network of doctors and decentralized trial sites across the US provide expansive coverage supporting Phase II-IV trials. With a focus on optimizing patient retention, Circuit Clinical's patient participant engagement ratings and reviews system, TrialJourney, TM gives patients the unique ability to have their voices heard throughout the clinical trial process.

# Partnership Benefits

#### For Patients: Empowerment & Access

- Simplifies the ability to find and participate in an expanded pool of decentralized clinical trial sites, with investigators licensed in all 50 states
- Enables patients to provide ratings and reviews of their clinical trial experience using Circuit Clinical's award-winning TrialJourney
- Expands patient access to clinical trials through myMedidata Registries

## For Sponsors: Accelerate Business & Clinical Goals

- Expedites recruitment timelines through a network of ready-made DCT sites
- Creates a more nimble approach to patient recruitment and engagement
- Expands the patient pool through hybrid or fully decentralized trials

### For Sites: Greater Insight & Reduced Burden

- Seamless platform interactions through Medidata Clinical Cloud
- Provides a valuable tool to help address patient retention based on participant feedback from TrialJourney
- Reduces the burden of onsite visits, while helping to identify top performing sites





# Features

#### Established decentralized clinical trial network

Leverage Circuit Clinical's network, standardized on key Rave and Patient Cloud technology solutions, representing over 90 doctors, across 30+ site locations, and a nationally accredited cancer center with a database of more than 2.5 million participants who may qualify for clinical trials.

### Patient feedback and ratings

Leverage TrialJourney to give patients the ability to provide feedback and ratings on their trial experience allowing for an enhanced understanding of patient satisfaction and site performance.

# Single destination patient portal

With myMedidata, patients can use any online device to learn, enroll, and participate in clinical trial activities, offering a streamlined and trusted approach to participation.

### Enable complete decentralized trials

Medidata is the only technology solution provider that can decentralize all the key aspects of your clinical study, delivering novel capabilities for both patient participation and data and monitoring quality.



# The Medidata Advantage

Your trusted partner for over 20 years, Medidata has been driving change and enabling innovation through a scalable cloud-based platform for clinical trials. Now, your patients can participate in your clinical trial from anywhere, at any time, while your study teams continuously harmonize and analyze data outside of the traditional investigative site.

Since all trials are not 100% virtual, Medidata's Trial Dial allows you to optimize physical and virtual interactions between patients, sites, monitors, and study teams. Through our suite of "tunable" decentralizing capabilities, you can dial your decentralized strategy up or down as needed. Now you can realize truly virtual patient participation, early risk detection and data monitoring, and patient drug dispensation and supply management, leveraging the same rich patient data, with zero integration effort.