

# RAVE EDC IS THE GOLD STANDARD FOR CLINICAL DATA CAPTURE AND MANAGEMENT

MEDIDATA IS THE WORLD'S LEADING INNOVATOR IN EDC

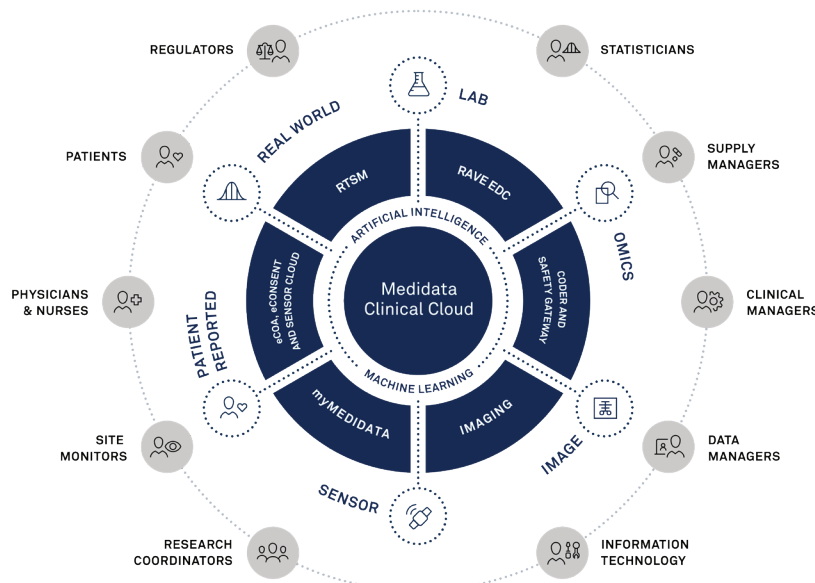


**“Rave EDC is the runaway first-choice preference for all trial types”**

— EDC Market Dynamics and Service Provider Performance (4th Edition)  
Industry Standard Research, Dec 2020

## RAVE EDC - UNIFIED ON THE MEDIDATA CLINICAL CLOUD™

Rave EDC is built on the powerful Medidata Clinical Cloud, the industry's only unified platform dedicated to clinical research. With Rave EDC, all study data is centralized in a single location, creating a single source of truth across your entire portfolio. Selecting additional Medidata Clinical Cloud products - such as RTSM, eCOA, eConsent, and Imaging - increases the power of Rave EDC by connecting your critical applications, together, in the same data environment. At the same time, the Medidata Clinical Cloud gives you the flexibility to connect with non-Medidata applications.



## THE POWER OF RAVE EDC



**60%**

**Faster Industry Median Patient Data Capture Cycle Time<sup>1</sup>**



**44%**

**Faster Database Lock<sup>2</sup>**

<sup>1</sup> CRO validated and evaluated data from 20 studies and compared them over time

<sup>2</sup> Based on trial data in Rave EDC from 2013 to 2018

### STREAMLINES WORKFLOWS

- Targeted monitoring
- Elimination of reconciliation
- Machine learning and artificial intelligence

### PROVIDES REAL-TIME DATA ACCESS

- Easy access to data across traditional disparate systems
- Real-time decision making
- Improved quality with reduced efforts



“Having a Partnership with a technology company whose foundation is EDC was a critical factor. Medidata has systematically grown clinical software solutions around this great technology with proven processes for implementation.”

— Faye Woolf, CEO, Aperio

## WHAT MAKES RAVE EDC THE MOST PREFERRED EDC APPLICATION?

- Medidata’s unparalleled experience and expertise in implementing and supporting EDC
- More sites and study teams have experience with Rave EDC than any other EDC solution
- Flexibility for mid-study amendments
- Best in class data security

## KEY STUDY CONDUCT SOLUTIONS UNIFIED WITH RAVE EDC



**Rave Coder:** Precise, consistent, faster medical coding with up-to-date dictionaries and unified workflow with Rave EDC.



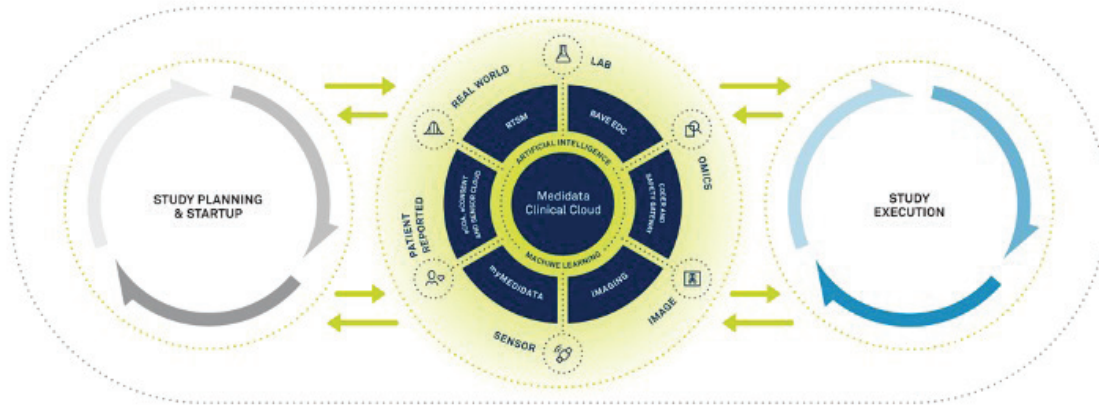
**Rave Safety Gateway:** Accelerated safety data transmission with automated collection of adverse events from Rave EDC and transmission to your safety system in ICH E2B format.



**Medidata TSDV (Targeted Source Data Verification):** Focused monitoring drives attention to critical data and erroneous issues faster.







## PAVING THE WAY FOR THE FUTURE OF CLINICAL DATA CAPTURE AND MANAGEMENT

ALL STUDY DATA IN A UNIFIED PLATFORM PROVIDES A SINGLE SOURCE OF TRUTH



  
 To learn more about Rave EDC, visit the [product web page](#)

## TRANSFORMING CLINICAL DATA CAPTURE AND MANAGEMENT

					
<p><b>Efficiency</b></p> <ul style="list-style-type: none"> <li>64% reduction in study build time</li> <li>39% lower manual source data verification (SDV volume)</li> <li>38% fewer monitoring on-site days / year</li> </ul>	<p><b>Speed</b></p> <ul style="list-style-type: none"> <li>35% faster eCRF design cycle time</li> <li>26% faster subject visit to query close cycle time</li> <li>44% faster database lock cycle time</li> </ul>	<p><b>Cost</b></p> <ul style="list-style-type: none"> <li>\$146K cost reduction / study from accelerating database lock process</li> <li>\$297K cost reduction / study from reducing on-site travel cost</li> </ul>	<p><b>Quality</b></p> <ul style="list-style-type: none"> <li>Elimination of reconciliation</li> <li>20% reduction in overall query volume</li> <li>80% reduction in data correction rates</li> </ul>	<p><b>Action</b></p> <ul style="list-style-type: none"> <li>Real time data access</li> <li>34 out of the box reports based on cross platform study management</li> <li>Faster decision making</li> </ul>	<p><b>Innovation</b></p> <ul style="list-style-type: none"> <li>25% revenue reinvested in R&amp;D to drive innovation #1 ecosystem, #1 technology platform and #1 services organization</li> <li>Tech Expansion</li> <li>Scalability</li> <li>Connectivity</li> </ul>

Value attainment proof points reflect performance improvements with various clients