



**Session Title:**

Have Your Cake and Eat it Too:

Delivering Treatments Today, While Preparing for the Future of Clinical Research

**Speaker(s):**

Ted Kirby, Senior Director, Product Marketing

Tom Doyle, SVP, Data Fabric, Medidata

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**2:40 PM - 3:10 PM**

**Abstract:**

There is typically a tension between using existing technology infrastructure to deliver what is needed today versus investing in cutting-edge technology for what is needed tomorrow. But why not do both at the same time? As part of this session, we will present retrospective analyses, leveraging the industry's largest clinical trial data set. We will show how customers using the full suite of existing Medidata solutions and Professional Services reached their study milestones in record time and delivered today's treatments to patients faster. We will then discuss how we are evolving our platform, leveraging an innovative data fabric architecture, to continue to improve the clinical trial experience in meaningful ways for sponsors, partners, sites, and patients.