

## **Session Title:**

Empowering Patients through Next Generation eCOA Technology

## Speaker(s):

Rashid Abdullah, Solution Sales Specialist, Connected Data

Paul O'Donohue, Senior Director, eCOA Product and Science

Date: May 24, 2022

2:00 PM - 2:30 PM

## Abstract:

The new myMedidata app will launch with further integrations of key Medidata technologies in pursuit of a better and more flexible patient experience. Join this session to learn more about the latest developments in eCOA technology and eCOA image capture - providing patients the ability to capture photos from any device in any location in our secure and compliant platform. In this session, learn more about how the myMedidata app can be leveraged to improve patient experiences while also streamlining data capture for your trials.