



**Session Title:**

Getting the Full Picture: Financial Management as Part of a Unified Clinical Operations Strategy

**Speaker(s):**

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**Date:** June 9, 2022

**Time:** 2:00 PM -2:30 PM

**Abstract:**

The evolution of clinical trial financial processes and technology provides exciting opportunities to create a comprehensive picture of not just the trial, but also the patient and site experience. Because the site budgeting and payment processes can make or break study timeline targets and impact site performance, timely data, and proper oversight are must-haves. Clinical finance strategies must adapt to include more than just budget and payment line items. For example, strategies must now be dynamic and able to pivot to a new financial plan based on any unforeseen circumstances. Access to a combination of financial, operational, historical benchmark, and clinical data will ultimately enable smarter financial decisions. Join this session to learn how Medidata has unified clinical financial management capabilities into a trial management ecosystem that improves outcomes by ensuring no information is late, lost, dropped, or without context.