



Session Title:

Using Data and Analytics to Enroll Faster, Respond Quicker, and Compete Better

Speaker:

Rachel Horovitz - Senior Director, Acorn AI, Medidata, Dassault Systèmes

Date: June 9, 2022

11:00 AM - 11:30 AM

Abstract:

In this breakout session you will learn more about Medidata Acorn AI's Intelligent Trials solution. This unique solution pulls on the performance data from 27,000+ clinical trials and 1M+ study sites. It gives customers the ability to select countries and sites that are more likely to enroll well and recruit diverse patient populations, keep trials on track with real time monitoring of performance against similar trials and changing industry conditions - looking deeper into the impacts of COVID-19 and the Ukraine crisis, and use predictive models such as study-level enrollment forecasting to significantly enhance confidence in study planning