

Medidata eCOA Now Empowers Patients to Capture and Share Images from Any Location



Medidata eCOA's image capture solution is an innovative way to enhance our unified approach to patient data capture and management. Uniquely designed to deliver a more flexible model for patients to participate in hybrid or fully decentralized trials, Medidata eCOA provides sites and sponsors with enhanced insight into the patient experience. Designed as part of a unified platform, remote image capture gives patients the freedom to share images and pictures from their own device through the Medidata eCOA app without additional travel burden or disparate technology solutions. Images and photos flow to Rave Imaging for secure storage, de-identification, and routing to the right physician (or assessor) for review, creating a streamlined experience for all stakeholders.

Benefits

Greater Visibility

- Provides a comprehensive view of the patient experience and data collected
- Submitted images and photos flow seamlessly to reviewer with notifications
- Allows physicians to assess patient images and data in near real-time

Reduces Patient and Site Burden

- Empowers patients and caregivers to complete image capture from any location
- Frees up site staff for other responsibilities
- Provides near real-time access to patient data

Security and Compliance

- Fully unified with the Medidata Clinical Cloud™
- 21 CFR Part 11 compliant system
- PHI/PII redaction ensures compliance

Greater Flexibility and Ease of Use

- Supports both hybrid and fully decentralized clinical trials
- Delivers a unified solution within a single platform
- Easily captures photos via iPhone or Android
- Secures delivery of images to the right reviewer at the right time

Features

Unified on the Medidata Clinical Cloud

Same product, same build, same backend on ONE unified platform.

Secure, Easy Submission and Intelligent Workflow

Image submission process at the push of a button from the home minimizes site visits. Intelligent workflows ensure images get to the right assessor at the right time, reducing the chance of error.

Comprehensive remote image capture

Enables patients to capture images across a wide variety of therapeutic areas.

Dedicated Patient Cloud Helpdesk focused on End-to-End Experience

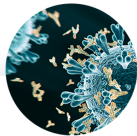
Delivers comprehensive support for sites, sponsors, CROs and patients.

Image Capture Sample Use Cases



Dermatology

Rash/eczema
Pigmentation marks, moles, spots
Injection site reactions
Bruising
Cosmetic (wrinkles/dark spots)



Infections

Redness and swelling
Wound care
Post incision or surgery recovery



Musculoskeletal/Inflammatory

Joint swelling
External Inflammation or irritation



Ocular/Vision

Swelling
Eye irritations
Pupil reactions



Patient Check

Proof of medication use
Wearable device use confirmation
Wound care application
Readings of Test (EKG, wearable, or other)

The Medidata Advantage

The Patient Cloud suite of powerful solutions makes it easy for patients to participate at any level of onsite, hybrid, or decentralized trials. With the only unified platform that supports the entire patient journey from start to finish, Patient Cloud makes trials faster and more successful by reducing burdens for patients and site staff. When combined with Rave Imaging's configurable, intelligent workflow engine you have the power to expedite the capture and assessment of patient data.

Built into the Medidata Clinical Cloud, our scalable solutions combine the depth and breadth of Medidata's proven clinical trial technology with unmatched patient centricity by design. Our trusted experts help you implement the right level of decentralization that will maximize your trial's opportunities for success and deliver value to patients, sites, and sponsors.

Medidata, a Dassault Systèmes company, is leading the digital transformation of life sciences.

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