



Session Title:

Unifying Data for Improved Study Conduct Decision-Making

Speakers:

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11:40 AM - 12:10 PM

Abstract:

Protocol requirements often involve multiple data points from different data sources to determine screening criteria and calculate endpoint measurements. Various methods of data collection from sources like EDC, RTSM, eCOA, and Imaging increase data silos making it harder for site staff and study teams to access clean, reliable data reducing the ability to make effective decisions

This session will use typical protocol requirements and illustrate the value of using a unified platform to collect and aggregate data to drive critical study conduct decisions such as screening, open-label extensions, and cycle decisions.

During the session, you will learn:

- The challenges associated with protocol requirements that need data collected from multiple siloed sources
- How unifying data accelerates and improves the quality of study conduct decision-making
- Additional benefits of unifying data capture and management on a single platform