myMedidata Registries

myMedidata Registries transforms awareness, access, and retention of patients in clinical trials by expanding patient engagement pre- and post-trial. Drug, vaccine, and medical device developers, as well as contract research organizations (CROs) now have access to the industry's most comprehensive, unified patient portal enabling decentralized clinical trials.

myMedidata Registries empowers patients to learn more about clinical trial opportunities and provides an experience that allows for active participation throughout their clinical trial journey. With increasing interest and adoption of decentralized clinical trials, myMedidata Registries provides patients with ongoing engagement in and out of a trial through access to one patient portal for life.

Built directly on the Medidata's Clinical Cloud™, the only unified technology platform dedicated to clinical research, myMedidata Registries provides education, pre-screening, patient data collection, and opportunities for video visits before a patient is enrolled into a study or travels to an investigator site. Clinical trial sponsors and CROs using myMedidata Registries have a direct, secure connection with trial participants via notifications and alerts, allowing them to optimize trial participation, and increase product and trial awareness.

Benefits of myMedidata Registries

Patients

- Provides a seamless patient experience pre-trial, in-trial, and post-trial
- Simplifies trial participation through pre-screening and education
- Notifies patients of opportunities for clinical trial participation and provides a repository for patient data return

Sites

- Delivers a unified experience from patient identification, study execution, to end of study communications
- Built on Rave EDC, used by more sites worldwide than any other EDC solution

Sponsors

- Proactively alerts patients with custom communications
- Gathers patient insights for protocol feasibility with customized surveys and questionnaires
- Engages with patients long term for extended follow up and safety monitoring

CRO's

- Expedites enrollment by engaging individuals pre-trial
- Creates pools of participants prepared to participate in clinical research to better facilitate recruitment and reduce enrollment timelines

Features of myMedidata Registries

Designed for patients by patients, myMedidata Registries fosters stronger collaboration among patients, sites and sponsors that results in engaged, empowered, and educated patients and greater trial productivity.

Lifelong engagement on one portal

Empowers patients through ongoing interaction before, during and after clinical trials.

Patient-first approach

Web-based and BYOD capabilities eliminate the need for provisioned devices.

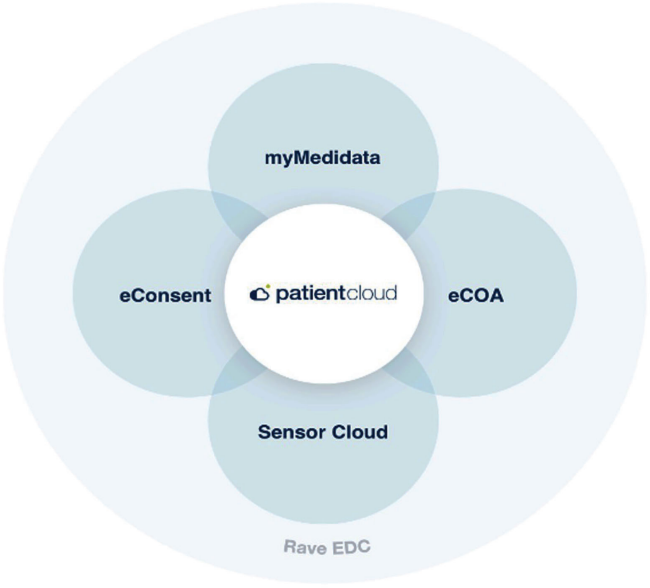
Built on the industry's largest unified platform for clinical research

Take a low-risk approach to data capture with the unified Medidata Clinical Cloud platform.

Dedicated Patient Cloud Helpdesk focused on end-to-end experience

Delivers comprehensive support for sites, sponsors, CROs and patients.

Medidata's Patient Cloud Suite of Patient-Centric Digital Health Solutions



The Medidata Advantage

Medidata believes clinical trials start and finish with confident patients. myMedidata Registries is a critical component to making that vision a reality. For patients, this means creating ongoing, easy access to clinical trial opportunities within a single, intuitive portal-site. myMedidata Registries drives meaningful interaction that starts before trials begin and continues beyond the conclusion of a trial. This ultimately lowers the burden for sites and lets sponsors take a more proactive approach to patient engagement and trial execution.