



# SOLVE THE IMPOSSIBLE

What is impossible? Reversing blindness with a virus? Curing a rare disease in a pandemic? Today's impossible is tomorrow's standard of care.

## THE MEDIDATA PARTNER PROGRAM DRIVES COMMERCIAL SUCCESS

Our Partner Program supports Partners in creating an end-to-end, value-driven experience — from program onboarding and enablement, through business development to implementation and beyond.

The Partner Program includes these 3 components:



**SUPPORTING YOU**  
through partnership alignment and sales engagement



**EMPOWERING YOU**  
through implementation and commercial enablement



**INNOVATING WITH YOU**  
through product team engagement and roadmap

## WITH THE PARTNERSHIP YOU GET:

1

### Assigned and Dedicated Teams

- Sales
- Marketing
- Professional Services
- Legal
- Proposals

2

### Accreditation Offerings

- Exclusive training, certification & accreditation offerings by product so you can do the build
- Ongoing product training and release testing opportunities

3

### Complimentary Partner URL

- Rave and/or any product where accreditation is purchased
- Partner non-production testing, training, functionality review, unified solution demo

4

### Sales Engagement & Enablement

- Online quote request system
- Proposal, Bid Defense & RFX Support
- Protocol Review
- Demo Support
- Sales Enablement Training

5

### Exclusive Partner Portal

- Online portal for all quoting and contracting requests
- Value-filled Partner specific materials
- Sales, Marketing, Product and Implementation Overviews, Support, and Information

6

### Innovating For the Future

- Engage with our product experts to discuss solutions and business processes, gather requirements and feedback
- Roadmap reviews