

# Medidata Corporate Overview

## Powering Smarter Treatments and Healthier People

Medidata is leading the digital transformation of life sciences, creating hope for millions of patients. Medidata helps generate the evidence and insights to help pharmaceutical, biotech, medical device and diagnostics companies, and academic researchers accelerate value, minimize risk, and optimize outcomes.

### Our Pioneering Solutions and Services

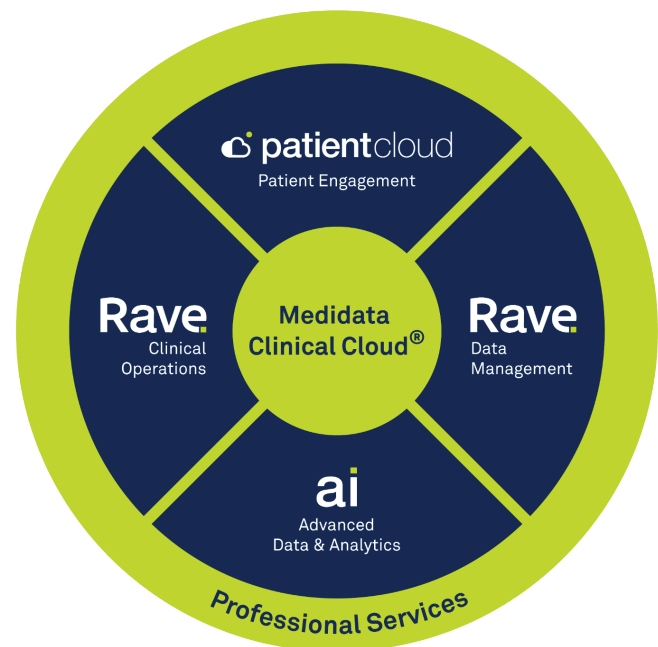
The **Medidata Platform** is the life science industry’s only unified platform addressing the holistic clinical research process from start to finish, focused on **precision medicine, sustainable innovation, and patient centricity**. Medidata’s focus on **evidence generation, clinical data management, clinical operations, and decentralized clinical trials (DCT)** is transforming the clinical trial experience for company **partners**, including patients, sponsors, CROs and research sites.

**Rave Data Management** streamlines data acquisition, aggregation, and review to enable data managers to deliver high-quality datasets and reach database lock faster.

**Rave Clinical Operations** drives efficiency, agility, and decentralization of study execution with integrated site, investigator, and sponsor workflows, embedded analytic insights, and real-time data availability.

**Medidata AI** combines unparalleled clinical trial data with a unified platform, advanced analytics, and deep human expertise to help uncover breakthrough insights.

**Patient Cloud** is a suite of powerful solutions that makes it simple and engaging for patients to participate in any clinical trial – so trials are easier, faster, and produce better results.



### Helping Life Sciences companies deliver innovative therapies to patients faster.

Medidata’s dedicated experts ensure customers realize the most value by advising the implementation, adoption, and support of clinical trial technologies. **Medidata Professional Services** is the only technology partner with the expertise to power success through a personalized approach from a trusted team. Navigate the evolving landscape of clinical trials and achieve optimal outcomes with our deep domain experience on the industry’s leading platform.

## Highlights

Medidata has achieved remarkable milestones as a trusted partner to the life sciences industry, including:



2,100+ customers  
(biopharma sponsors,  
CRO partners, MedTech)



A leader in COVID-19 R&D  
– 580+ studies in  
pharmaceuticals,  
vaccines, devices, and  
diagnostics



Medidata technology  
supported 73% novel drugs  
approved by FDA in 2022



30,000+ total trials on  
Medidata platform



1M+ imaging exams  
uploaded; 502M+ images  
processed



13 of the top 15 medicines  
sold in 2021 relied on  
Medidata technology



9M+ patients and healthy  
participants



Medidata involved in nearly  
26% of company-initiated  
trial starts globally in 2022



19 out of the top 20 Pharma  
companies and partner with  
Medidata



Studies conducted in 140+  
countries

## Corporate Social Responsibility is integrated into the fabric of Medidata.

**Access for All** Medidata's patient-centric focus includes a commitment to increasing diversity in clinical trials and maintaining a focus on rare diseases.

**Diversity, Equity and Inclusion** are embedded in our culture's DNA. It is our diversity, inclusiveness, and ability to foster equality with our culture and practices that fuels innovation, sparks our passion and commitment to patient health.

**STEM Education** A focus on mentoring, coding and access to learning and career advice, along with working to bring student ideas to life with the Tech Entrepreneurship Incubator.

**The Social Innovation Lab** Medidata's unique skills-based volunteering program that pairs employees with non-profit partners to work on priority projects.

## Locations/Contact

U.S.: New York, NY; Iselin, NJ; Boston, MA; Houston, TX; San Francisco, CA; Cincinnati, OH; Davis, CA; San Mateo, CA; Tokyo, Japan; Seoul, South Korea; Shanghai, China; Singapore; London, UK



## Proven to Transform Your Study

Organizations on the Medidata Clinical Cloud reach their study milestones faster.

**22 Days**

**Faster** in study build

When using Medidata Professional Services<sup>1</sup>

**1 Month**

**Faster** in conducting studies

When using multiple solutions<sup>2</sup>

**12 Days**

**Faster** to reach database lock

When using multiple solutions<sup>3</sup>

<sup>1</sup> Analysis of difference in median build time vs. matched studies not using PS (p<0.05); Reduction of 30 days.

<sup>2</sup> Analysis of difference in median FPI to LPLV time for EDC + at least one additional product vs. EDC only studies (p<0.05) 2017 to 2021; Reduction of 59 days.

<sup>3</sup> Analysis of difference in median LPLV to DBL time for EDC + at least one additional product vs. EDC only studies from 2017 to 2021.