eCOA Empowers Patients to Capture and Share Images from Any Location

Medidata Clinical Cloud

Image capture on patient's own or provisioned device

Secure submission through Medidata eCOA

Secure image review through Rave Imaging

Medidata's eCOA image capture solution is an innovative way to enhance our unified approach to patient data capture and management. Uniquely designed to deliver a more flexible model for patients to participate in hybrid or fully decentralized trials, eCOA provides sites and sponsors with a 360º view into the patient experience through subjective and objective patient data capture. Designed as part of the unified platform, remote image capture gives patients the flexibility to share images and pictures from their own device through eCOA without additional travel burden or disparate technology solutions. Images and photos flow to Rave Imaging for secure storage, de-identification, and routing to the right physician (or assessor) for review, creating a streamlined experience for all stakeholders.

Benefits

Greater Visibility

- Provides a 360º view of the patient experience and data collected
- Submitted images and photos flow seamlessly to reviewer with notifications
- Allows physicians to assess patient images and data in near real-time

Security and Compliance

- Fully unified with the Medidata Clinical Cloud®
- 21 CFR Part 11 compliant system
- PHI/PII redaction ensures compliance

Reduces Patient and Site Burden

- Empowers patients and caregivers to complete image capture from any location
- Frees up site staff for other responsibilities
- Provides near real-time access to patient data

Greater Flexibility and Ease of Use

- Supports both hybrid and fully decentralized clinical trials
- Delivers a unified solution within a single platform
- Easily captures photos via iPhone or Android
- Secures delivery of images to the right reviewer at the right time

Features

Unified with the Medidata Platform
Operates on the Medidata Platform and syncs directly to Rave and Patient Cloud solutions

Secure, Easy Submission and Intelligent Workflow
Image submission process at the push of a button from the home minimizes site visits. Intelligent workflows ensure images get to the right assessor at the right time, reducing the chance of error.

Comprehensive remote image capture
Enables patients to capture images across a wide variety of therapeutic areas.
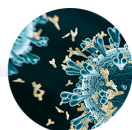
Upgrade your Patients' Experiences
Custom image scales, reference images, and dosing instructions give patients better context and build richer experiences

Image Capture Sample Use Cases

Dermatology

Rash/eczema

Pigmentation marks, moles, spots

Injection site reactions

Bruising

Cosmetic (wrinkles/dark spots)

Infections

Redness and swelling

Wound care

Post incision or surgery recovery

Musculoskeletal/ Inflammatory

Joint swelling

External Inflammation or irritation

Ocular/ Vision

Swelling

Eye irritations

Pupil reactions

Patient Check

Proof of medication use

Wearable device use confirmation

Wound care application

Readings of Test (EKG, wearable, or other)

The Medidata Advantage

The Patient Cloud suite of powerful solutions makes it easy for patients to participate at any level of onsite, hybrid, or decentralized trials. With the only unified platform that supports the entire patient journey from start to finish, Patient Cloud makes trials faster and more successful by reducing burdens for patients and site staff. When combined with Rave Imaging's configurable, intelligent workflow engine you have the power to expedite the capture and assessment of patient data.
Built into the Medidata Clinical Cloud®, our scalable solutions combine the depth and breadth of Medidata's proven clinical trial technology with unmatched patient centricity by design. Our trusted experts help you implement the right level of decentralization that will maximize your trial's opportunities for success and deliver value to patients, sites, and sponsors.

Medidata, a Dassault Systèmes company, is leading the digital transformation of life sciences.
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