

# eCOA (Clinical Outcome Assessment)

eCOA is revolutionizing the way sponsors, CROs, and sites collect electronic data from patients, physicians, and caregivers. Medidata's eCOA capability is built using Designer, enabling Sponsors and CRO partners to build rich patient experiences via intuitive drag and drop screen templates and visual workflow tools. Available through myMedidata, patients can easily access their study tasks through a native mobile app or any web-enabled device.

Built as part of the unified Medidata platform, eCOA improves your study start-up experience with flexible deployment options, a groundbreaking global instrument library, and dedicated services and support.



## Product Benefits

Cut your study build times by up to 50%

### Upgrade your Patients' Experiences

Custom image scales, reference images, and dosing instructions give patients better context and build richer experiences

### Unified with the Medidata Platform

Operates on the Medidata Platform and syncs directly to Rave and Patient Cloud solutions

### Multiple Ways to Engage

With a unified experience patients know exactly where to go for their preferred participation method (Mobile, Web, In-Person)

### Exceptional Support Throughout

Experienced Services team for sponsors; 24-Hour Helpdesk for Patients and Sites

# Features

## Patients Flexibility and Ease of Use

- Accessible through the web and any iOS or Android device
- One login and password with biometric access (FaceID or TouchID)
- Patient progress is tracked interchangeably between web and app
- Clear notifications of trial activity with seamless direction to next task

## Sponsors Cut Your Study Build Times Up To 50%

- Faster and more capable eCOA builds using IRB/EC approved forms (including translations)
- More powerful configuration tool removing the need for custom functions
- Decreased onboarding of new languages
- Reuse of forms through the use of global library, resulting in significant time savings

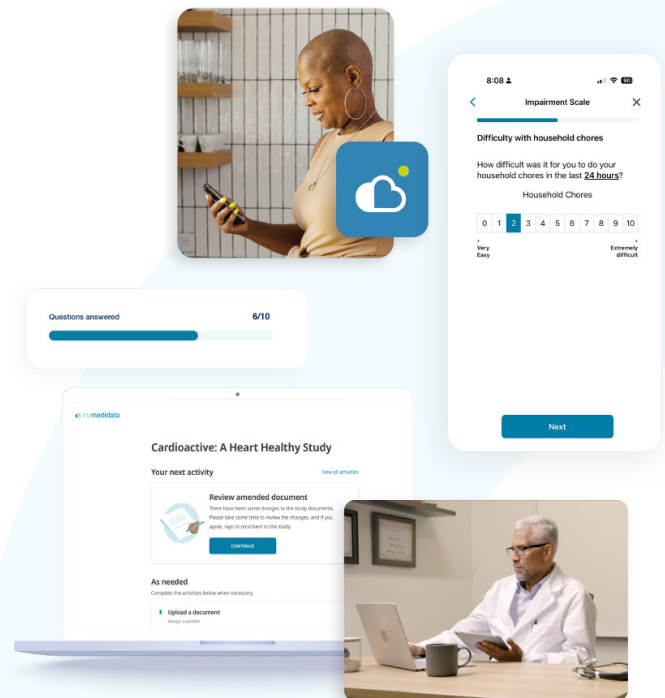
## Sites 360° View Using Comprehensive Patient Data

- Eliminates duplicative data entry in multiple solutions
- Puts sites and patients in the same unified platform
- Gather subjective and objective data together for a 360° patient profile
- Single point of data entry, fewer queries, and cleaner data

# The Medidata Advantage

Your trusted partner for over 20 years, Medidata has been driving change and enabling innovation through a scalable cloud-based platform for clinical trials. Now, patients can participate in your clinical trial from anywhere, at any time, while your study teams continuously harmonize and analyze data outside of the traditional investigative site.

eCOA breaks down the barriers of traditional clinical trials through a single, unified platform designed to easily capture the patient experience regardless of location. A better overall study experience makes it easier for patients to stay enrolled in trials while expediting timelines and reducing overall costs for sites and sponsors.



Medidata, a Dassault Systèmes company, is leading the digital transformation of life sciences.

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