

# Medidata Diversity Program

The Medidata Diversity Program is the industry’s most comprehensive solution that will enable greater diversity in clinical trials. Our program takes a multifaceted approach that leverages data-driven site selection, pre- and post-trial patient engagement tools, insights from patient advocates, and the most, patient-accessible site network trained on Medidata’s DCT technologies to support diversity before, during, and after your trial.

Addressing diversity challenges within the increasingly complex clinical trial landscape is a critical step toward achieving true clinical trial success. With the Medidata Diversity Program, you can integrate a comprehensive range of industry-leading solutions to create an innovative, patient-centric approach that meets the need of your specific diversity and clinical trial needs.

## Increasing Regulatory Pressure to Improve Diversity in Clinical Trials

With the approval of the [U.S. Congress of the Consolidated Appropriations Act of 2023](#), in addition to new regulations around the world, sponsors face increasing pressure to ensure their trials are representative of the overall patient population. As a part of this Act, sponsors will be required to submit diversity action plans, which must include their diversity enrollment goals, rationale for these goals, and how they intend to achieve them, for all late-stage trials.



## Program Benefits

### Build Diversity Into Every Step of Your Trial Strategy

Set your study up for success by considering diversity before, during, and after your trial.

### Achieve True Clinical Trial Success with Diversity Success

Confidently create data and patient insights-driven diversity action plans for regulatory and operational success.

### Develop Your Trial Strategy with Trusted Community Partners

Actively infuse diverse patient voices into your protocol design to enhance trial experiences and strengthen patient trust.

### Cultivate Diversity, Close Disparity

Enhance patient access to sites and trial information with patient-centric solutions.

## Product Overviews

### Patient Insights Board

Co-create the most patient-friendly and inclusive protocol with insights from diverse patient advocates.

### myMedidata Registries

Foster continuous patient engagement pre-trial and post-trial to address the disparity in clinical trial access and awareness.

### Circuit Clinical Site Network

Access traditional, hybrid, and decentralized site network, trained on Medidata's DCT technologies, to allow underrepresented groups to participate in clinical trials more easily.

### Intelligent Trials

Leverage industry-wide, site-level data to identify sites that have historically been successful in enrolling diverse patients.



## The Medidata Advantage

The Medidata Diversity Program is not just another solution. It is the industry's most comprehensive, multi-faceted approach to address diversity challenges for your clinical trials. Every trial is unique, and so are the diversity challenges associated with them. We understand that the solutions must be tailored to fit each study's distinct needs. From trial design to site selection, decentralization, and to patient engagement, the Medidata Diversity Program provides a suite of solutions that aims to cultivate diversity and ensure more equitable clinical trials

Together, we will rewrite the narrative of clinical trials, leaving no one behind. We can improve access, raise awareness, and foster inclusion, for the benefit of all people.

Medidata, a Dassault Systèmes company, is leading the digital transformation of life sciences. Discover more at [www.medidata.com](http://www.medidata.com) and follow us @medidata. Contact us at [info@medidata.com](mailto:info@medidata.com) | +1 866 515 6044