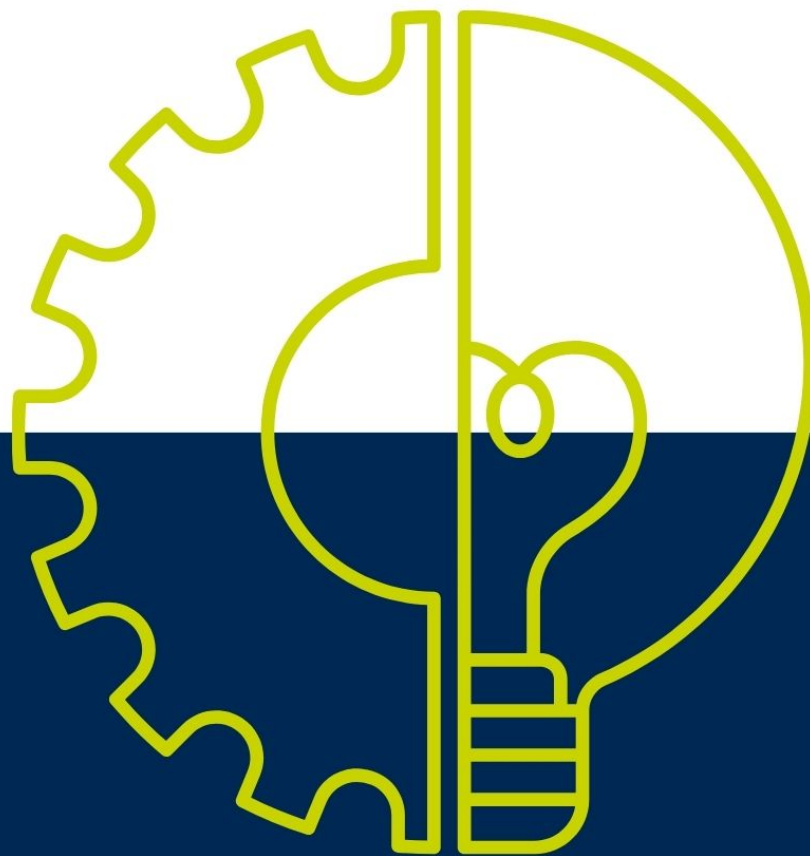


# CTFM Innovation Labs

2022 - 2023 Impact Report



## Building Trust & Creating Community



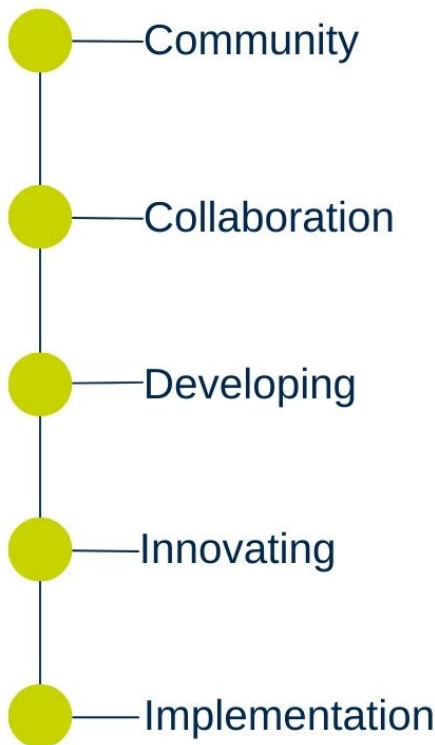
# Power of Partnership

## MISSION

Pioneer advancements in clinical trial financial management through innovation, collaboration, and data-driven solutions. We are committed to developing cutting-edge technologies, methodologies, and tools that streamline financial workflows, enhance data accuracy, and provide real-time insights for informed decision-making.

## VISION

Together, we will transform and revolutionize clinical trial financial management, ultimately contributing to developing safe, effective, and accessible therapies for patients worldwide. Our vision is to create a future where every clinical trial is financially optimized, accelerating the path to innovative treatments and transforming lives.



The CTFM **Budget** Innovation Lab encourages our clients to partner with us to innovate clinical trial budgeting, spread awareness, and help shape the future of clinical trial management.



Transform the way the industry handles site payments. The CTFM **Payments** Innovation Lab cultivates a community of changemakers working on initiatives impacting site payments globally.



Connecting the industry, strengthening partnerships, & evolving **data** for end-to-end CTFM. Together, explore the current data landscape, challenges, and create valuable innovations.



# THE IMPACT

Your voice matters to CTFM!

Innovation Area	CTFM Enhancement
Inadequate Trial Budget & Cumbersome Budget Negotiation	<ul style="list-style-type: none"> <li>• Smart search functionality (2023)</li> <li>• Upgrade of Site &amp; Patient Burden Index (2023)</li> <li>• AMA Code Expansion and Third Party datasets (2023-2024)</li> <li>• NIHR iCT integration partnership (2023-2024)</li> </ul>
What do Sites need? Transparency	<ul style="list-style-type: none"> <li>• Inclusion of SCRS CLEAR into the product (2024 R02)</li> <li>• Adaptive location search functionality and country sets (2023)</li> <li>• Global Costing Task Force Topic: Site Discussion (2024)</li> </ul>
Delayed Site Payments & Cash Flow Concerns	<ul style="list-style-type: none"> <li>• Improvements to Site Invoice Workflow (2023)</li> <li>• Auto Email communication to Sites (2023)</li> <li>• Ongoing discussions for the potential of allowing sites to enter data (2024)</li> </ul>
Language Barriers	<ul style="list-style-type: none"> <li>• Email notifications to sites in local languages phase one Turkey and Spain (2023)</li> <li>• Localization of text and currency in Site Facing Pages (2023)</li> <li>• Ongoing user discussions on what countries for next stage (TBD)</li> </ul>
Invoiceable Items & Cost of Operating	<ul style="list-style-type: none"> <li>• Inclusion of SCRS Site Invoiceable tool kit into the product (2024 R02)</li> <li>• ODC Code Evaluation and Upgrade (2023)</li> <li>• Global Costing Task Force Topic: Site Discussion (2024)</li> </ul>

## Budget Innovation Labs

2023

UK NIHR (iCT) Guest Speakers  
Financial Scenario Planning  
Drug Costs & GM Questionnaire Results

2022

ODC Innovation  
Your Voice - Areas of Improvement  
SCRS Site & Client Survey Discussion



## Payment Innovation Labs

2023

Patient Payments  
Impacts of Delayed Site Payments  
Cost Diagnostic Export & French Invoice Update

2022

Success Stories & Payments Sub-Sections  
Real World Challenges  
Site & Client Discussion & Product Initiatives

## Data Innovation Labs

2023

COVID Impacts Data Intel  
Country Templates  
Data Innovation with CAP



## Combined Innovation Labs

2023

Global Costing Task Force

2022

1X Design & Innovation Continued



# Power of Partnership

## CTFM Client Feedback Highlights

“Meeting with leaders from the NHS was a highlight of the year and learning more about the GM/NHS partnership!”

“CTFM is very customer-focused.”

“I value hearing we are all facing similar issues, and we can collaborate; instead of each of us solving independently, we can tackle issues and find universal solutions, with input from many.”