

We enable healthcare organizations be future ready



We are a technology-led healthcare solutions provider

We combine deep industry expertise with fit-for-purpose technology in an agile and scalable operating model. Many of the leading, global healthcare organizations rely on us to deliver effective and efficient clinical, medical and commercial outcomes every day. From strategy to execution, we enable healthcare organizations be future ready.



Healthcare organizations face unique challenges

<7%

Participants complete clinical trials

28%

Of revenue is invested in sales and marketing

1 in 3

HCPs are not satisfied with their experience

That's why our purpose matters



To enable healthcare organizations be future ready

Our vision is



To be the trusted partner to healthcare organizations for improved health outcomes

Here's how we can help you

Bold Vision

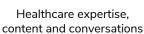
build capabilities, culture

Accelerate

and scale up outcomes

Personalize experience

Future Ready Healthcare





Fit-for-purpose technology



Agile operations and culture

We bring 20+ years of healthcare expertise and technology to deliver outcomes that matter

	Clinical	Regulatory	Safety	Medical Affairs	Marketing and Customer Experience
Product Lifecycle	Co-Commercialization				
Consulting	Digital Transformation Customer Experience Co-Commercialization				
Solutions	Patient Recruitment Clinical Data Management	Regulatory Intelligence and Market Strategy Label Lifecycle Management Packaging Artwork Management Regulatory Writing Regulatory Submissions Management Clinical Trial Disclosures	Literature and Social Media Monitoring Signal Detection and Management Risk Management Aggregate Reports Writing	Health Economics and Outcomes Research Market Access and Pricing Prior Authorization Analytics Medical Excellence Medical Information Management Medical Communication and Publications Material Review and Compliance Medical Science Liaison HCP Contracting Learning and Development	Ion Co-Promotion Market Access and Pricing Automated Modular Content Omnichannel Marketing Operations Patient Support
Technology	NEXT Clinical Trials Design	NEXT Regulatory Intelligence NEXT Label Lifecycle Automation NEXT Regulatory Submissions Planning NEXT HA Query Management	NEXT Label Lifecycle Automation NEXT Adverse Events Management	NEXT Medical Information NEXT MLR Review Automation	NEXT Commercial Content Intelligence NEXT Content Collaboration NEXT Campaign Collaboration NEXT Digital Asset Management NEXT HCP Journey Optimization NEXT HCP Engagement NEXT HCP Engagement NEXT Patient Engagement
Analytics	Market Intelligence Forecasting Patient Analytics Omnichannel HCP Analytics Commercial Operations Analytics				
Outcomes	Faster Peak Revenue Effective and Efficient Operations Regulatory Compliance Personalized Customer Experience Improved Digital Maturity				

Here are just a few outcomes we delivered

7% 42,888 82% Clinical trial Hours saved in Assets

Clinical trial Hours saved in Assets approved in first participants qualified regulatory operations round of MLR review

56% 60-80% 3,000

Higher global Less time to insights New-to-brand content reuse from patient analytics prescriptions

We celebrate entrepreneurship to customize solutions





1.75 million
Medical and
commercial assets



750 Global healthcare brands' trust

Through local teams, we support healthcare organizations wherever they are





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