Accelerate clinical trials and deliver innovative therapies faster

imdegene®

Enhance patient centricity and automate operations to drive efficiency in clinical trials

Technology has become a key pillar in the drug development process due to digitization of clinical trials. However, increasing competition to access patient pool, and poor patient engagement initiatives still leads to significant delay in patient enrolment and high patient dropout rates. Further, fragmented implementation of digital tools by other stakeholders results in poor interoperability, and complex data silos resulting in poor clinical trials design, inefficient data management and study execution

Data-plus-digital-first approach is the way forward to be future ready



Improve clinical trials design

Poor trial design is the root cause for delays and errors in study execution and poor patient enrolment. By identifying patterns in data about patient behavior and drug efficacy generated from real world evidence, sponsors can design patient-centric clinical trials, and protocols, and enhance patient inclusion and exclusion criteria across therapeutic areas.



Accelerate patient recruitment

Unfulfilled patient enrolment rates is the biggest challenge in clinical trials. Digital-first approach enabled omnichannel outreach campaigns and technology led patient engagement services ensures faster patient recruitment and low patient drop out rates which accelerates drug development and reduces clinical trial costs.



Simplify clinical data management

Achieving accurate, complete, and standardized data is crucial for successful trials. Next-gen technologies enable swift, efficient, and automated processes, facilitating the reuse of custom and standardized data models. Employing cutting-edge solutions simplifies the end-to-end clinical data flow, reducing costs, enhancing quality, and mitigating risks.

A specialist partner is the need of the hour

We help pharmaceutical companies deliver innovative therapies to patients faster by accelerating clinical studies, from start-up to submissions. We make this possible by partnering with them to drive digital patient recruitment and engagement strategies, standardizing and centralizing clinical data, and improving trial design with real-world data (RWD).

We offer a wide spectrum of customized solutions for specific needs



Pharma



Med-Tech



Consumer Health



Animal Health

Here's how we help clinical R&D organizations

Strategy and Consulting

We provide trial landscape and competitive intelligence, country/site selection strategy, followed by design and optimization of the trial for the given clinical trial/s

Digital Patient Recruitment and Engagement

We enable RWD-powered omnichannel outreach and technology-led platforms to improve patient recruitment and engagement for clinical studies

Biometrics

We provide clinical data management, data standardization, biostatistics, and statistical programming solutions to generate high-quality, reliable and statistically-sound data across all stages of clinical trials thus improving data transparency and traceability

Real World Data/ Evidence

We provide RWE generation and analysis solutions to optimize clinical trial design, improve patient recruitment, and establish the efficacy and safety of drug or therapy thus accelerating clinical study timelines



Technology, Data, and Analytics

Our proprietary advanced analytics technology platform provides patient-level information based on real-world data

Here's what makes us different

Domain and industry expertise

- 250+ qualified clinical R&D experts
- Over 10 years of experience in delivering solutions for 50+ leading life sciences companies

Life sciences-contextualized technology

- Proprietary RWE generation technology and analysis solutions that informs effective clinical trails design
- Automation expertise that enables 30% reduction in time and cost across study set-up, study conduct and closeout phases of clinical studies

Scalable and agile operations

 Customer-first culture celebrating entrepreneurship, fostering continuous innovation, and building longlasting institutions

Some of the key outcomes we have delivered

1 40%

Faster study startup

↓ 50%

Reduction in clinical trial cost **1** 75%

Lower patient drop-offs

2X

Improvement in Patient Engagement

>80%

Automated operations

100%

Compliant to trial study

About Indegene

We are a technology-led healthcare solutions provider. We combine deep industry expertise with fit-for-purpose technology in an agile and scalable operating model. Many of the leading, global healthcare organizations rely on us to deliver effective and efficient clinical, medical, and commercial outcomes every day. From strategy to execution, we enable healthcare organizations be future ready.



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