



Academic Clinical Trials

Medidata has more than two decades of experience supporting the complexity and nuance of academic clinical trials. While supporting medical device and drug development trials, Medidata has taken a dedicated approach to academic clinical trials that addresses the unique challenges this segment faces; including exclusive pricing, professional services support, dedicated account management, and technical support staff. Our goal is to maximize the value of the Medidata Clinical Cloud®, Medidata's unified platform, so academic researchers can conduct their trials efficiently and effectively.

Our segment-specific delivery model includes enablement, training clients to perform their own study builds, and conducting study builds for clients, whether it's a new study or migrating an existing study onto the Medidata platform. Our cross-functional project management team is a true partner, regardless of the complexity of the study scenario.

In the 20 years since this program's inception, Medidata has served as a clinical trial technology partner to over 75 organizations, including the [National Cancer Institute](#), [City of Hope](#), the [University of Southampton](#), and the [University of Southern California](#).

ACADEMIC CLINICAL TRIAL BENEFITS



SCALABILITY

Fully scalable and customizable access to the Medidata platform that has successfully supported sponsors and CROs in conducting more than **30,000** trials with more than **9 million** participants.



DEDICATED PRICING MODELS

Exclusive pricing considerations for academic and public sector entities conducting research to advance the understanding of healthcare.



PROFESSIONAL SERVICES SUPPORT

Comprehensive Professional Services for the entire clinical trial process by the number one ranked Professional Services team by Life Science Strategy¹ including:

- Strategy & Transformation Consulting
- Enablement, Insights, and Mentorship
- Study Configuration
- Technical Services
- Education & Training

¹ Life Science Strategy Group Survey



PATIENT CENTRICITY

Engaging patients and improving clinical trials with a powerful suite of solutions within the **[Medidata Patient Cloud](#)** that make trials faster and easier, producing better results.

ACADEMIC CLINICAL TRIAL FEATURES



Enablement Services

Ideal fit for academic and public sector organizations conducting multiple studies enabling you to complete builds on the Medidata platform solutions of your choice. Ideal fit for academic and public sector organizations conducting multiple studies.



Dedicated Support

Segment-specific Mentorship Program offering a team of specialist exclusively supporting academic and public sector clients.



Unparalleled Academic Trial Excellence

Supporting more than **3,000** academic and public sector trials and **948,000** participants.



THE MEDIDATA ADVANTAGE

Medidata's Academic partnership model has supported the academic clinical trial community for more than 20 years. This program offers software licensing, product-specific training, and dedicated program support for clinical trials conducted at hospitals, foundations, universities, government agencies and academic research institutes across the globe. This approach provides licensing with volumetric and segment-specific pricing efficiencies along with a path to build studies in a cost-effective manner.



Medidata Professional Services provides enablement services to train your clinical teams on how to build your studies. The return on investment on enablement services is typically realized in 1-2 study builds compared to outsourcing these services. Additionally, Medidata offer dedicated program support including a dedicated project manager, monthly check-ins and on-demand support. With this exclusive model dedicated to the Academic Clinical Trial community, Medidata continues to power academic clinical research around the world.