

# Clinical Data Management

## Book of Case Studies

An in-depth look at how sponsors and CROs are using Medidata's clinical data management solutions to improve and accelerate their trials.



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## INTRODUCTION

**The world of clinical data is growing faster than ever before. And this rapid expansion has led to greater complexity and pronounced changes in the world of clinical data management. Clinical trials must account for more data sources, more devices, and a higher volume of data points. Yesterday's data management processes just won't scale in today's landscape.**

Every leading life sciences and medical device company is racing to harness the power of data to accelerate their clinical trials. But many are finding that the playing field has changed. The sheer volume and velocity of data has rendered traditional data management strategies obsolete. Multiple, disparate systems now require a major effort to reconcile data. It's clear that a one-size-fits-all approach is no longer feasible to meet the demands of today's data management needs.

### **The solution?**

A next-generation clinical data management approach that lets sponsors and CROs deliver high-quality data faster to accelerate clinical trial results. As pioneers in electronic data capture (EDC) and from experience gained in over 30,000 studies, only Medidata fully understands the opportunities and challenges presented by

the evolving clinical data landscape. Our solutions help customers transform their clinical data management processes to shift away from manual and repetitive tasks to automated, risk-based, and proactive delivery of actionable insights.

**The Medidata Platform offers a single, integrated, and unified platform for all your clinical data management needs.**

Data is captured from any source and seamlessly connected across studies. Data management workflows are adapted to where and how data was captured. And advanced analytics automatically identify and surface data issues, saving time and enhancing data quality.

The following case studies demonstrate the breadth and depth of Medidata's clinical data management solutions. From standardizing study builds for rare disease cancer trials—Medidata's next-generation offerings accelerate results and bring smarter treatments to patients faster. To learn more about clinical data management, please visit:

[Learn more about clinical data management](#)



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