ACADEMIC CLINICAL TRIALS FACT SHEET

S MEDIDATA

Academic Clinical Trials

Our strong commitment to advancing academic clinical trials began over 25 years ago when Glen de Vries, a passionate researcher at Columbia University, co-founded Medidata. With more than two decades of experience, Medidata has established itself as a leader in supporting the complexity and nuances of your academic clinical trials.

We are committed to supporting your endeavor to enhance disease understanding and discover new treatment applications, aiming to drive meaningful breakthroughs in patient care. By leveraging our state-of-the-art clinical platform and expertise in setting up clinical trials, we provide targeted support to your academic institution, public entity, or non-profit foundation, enabling the achievement of important objectives.

While Medidata has a robust history supporting medical device and drug development trials, our approach to academic clinical trials is specially tailored to meet the unique challenges this segment aces; this includes exclusive pricing, professional services support, dedicated account management, and technical support staff. Our goal is to maximize the value of the Medidata Platform so academic researchers can conduct their trials efficiently and effectively.

Our segment-specific delivery model is catered to your specific needs, encompassing enablement and training for clients to perform their study builds, as well as conducting study builds for clients, whether it's a new study or migrating an existing study onto the Medidata Platform. Our cross-functional project management team partners with you throughout the process, regardless of the complexity of the study scenario, ensuring successful trial outcomes.



Medidata has served as a clinical trial technology partner to over 75 organizations, including the <u>National Cancer</u> <u>Institute</u>, the <u>National Institute</u> of Allergies and Infectious <u>Disease</u>, <u>Frontier Science</u>, <u>Duke University Medical Center</u> and <u>The University of Southern</u> <u>California</u>.

ACADEMIC CLINICAL TRIAL BENEFITS



SCALABILITY

Fully scalable and customizable access to the Medidata platform that has successfully supported sponsors and CROs in conducting more than **33,000** trials with more than **10 million** participants.



PROFESSIONAL SERVICES SUPPORT

Comprehensive Professional Services for the entire clinical trial process by the number one ranked Professional Services team by Life Science Strategy including:

- Education & Training
- Technical Services
- Strategy & Transformation Consulting
- Customer Support & Success



DEDICATED PRICING MODELS

Exclusive pricing considerations for academic and public sector entities conducting research to advance the understanding of healthcare.



PATIENT CENTRICITY

The Medidata Patient Cloud simplifies interactions to produce better results. Our Patient Insights Board, consisting of patients with real clinical trial experience, works closely with our design teams through product ideation, design, and certification. From sensors and live video visits to intuitive mobile apps, our solutions merge smoothly into people's everyday lives.



ACADEMIC CLINICAL TRIAL FEATURES



Enablement Services

Ideal fit for academic and public sector organizations conducting multiple studies enabling you to complete builds on the Medidata platform solutions of your choice.



Dedicated Support

Segment-specific Mentorship Program offering a team of specialists exclusively supporting academic and public sector clients.



Unparalleled Academic Trial Excellence

Supporting more than **3500** academic and public sector trials and **1.15 million** participants.



MEDIDATA RESEARCH ALLIANCE

The Medidata Research Alliance is a strategic partnership initiative that links academic and medical communities with Medidata's expertise in data and technology to enhance scientific research and patient outcomes. The alliance has effectively explored immunotherapies and rare diseases, with results presented at global conferences such as ASCO, ASH, EHA-EBMT, and NCCN. This model has proven successful and is being expanded to cover more therapeutic areas.



Medidata Professional Services provides enablement services to train your clinical teams on how to build your studies. Compared to outsourcing these services, the return on investment in enablement services is typically realized in 1-2 study builds. Additionally, Medidata offers dedicated program support, including a dedicated project manager, monthly check-ins, and on-demand support. With this exclusive model dedicated to the Academic Clinical Trial community, Medidata continues to power academic clinical research worldwide.

Medidata, a Dassault Systèmes company, is leading the digital transformation of life sciences. Discover more at **www.medidata.com** and follow us **@medidata**. Contact us at **info@medidata.com** | **+1 866 515 6044**