

# Medidata Partnerships

Medidata continues to expand its strategic partnerships with more Contract Research Organizations, functional area service providers, system integrators, and boutique consultants in our [Partner Programs](#). By doing so, we are cultivating an extensive network of resources that Sponsors can leverage to manage and scale their insourced or outsourced activities to achieve their desired outcomes in areas such as:

Outsourcing/Vendor Management/Partnerships	Data Management	Biostatistics/Informatics
Research & Development	Clinical Financial Budgeting	Regulatory Affairs
Scientific/Medical Affairs	Clinical Supplies	Program Management
Clinical Study Design & Planning	Clinical Operations	Information Technology
	Clinical Monitoring	Business Development

## Providing More Resource Options For Clinical Initiatives

Clinical consultants play a pivotal role in the industry, providing clients with expert guidance in numerous areas. Their expertise spans creating strategies, leading change, and serving as interim management for clinical research initiatives\*(1). The **Medidata Consultant Program (MCP)** is our newest partnership initiative launched in 2024. The MCP assembles an elite network of third-party consultants who have been Medidata-certified and are equipped with comprehensive knowledge of all solutions within the Medidata Platform. Medidata Certified Industry Consultants are rigorously evaluated to provide expert advice on each solution's unique benefits and optimal use cases.

\*(1)Source: [BusinessTalentGroup](#) Article

### Medidata Certified Industry Consultant

Professionals who earn the "Medidata Certified Industry Consultant" certification, within the scope of the "Medidata Consultant Program," have completed the "Medidata 101" training curriculum and have passed the associated assessments that demonstrate their proficiency to advise clinical research clients on the conceptual and functional usage of each solution within the Medidata Platform. This certification is valid for 18 months from the date of certification.

This certification does not authorize or certify recipients to build or implement Medidata products. Implementation must be conducted by Medidata Professional Services or an accredited Medidata Partner.



**Options to Supplement a Sponsor's Resource Gaps**



**Premise**

Medidata's solutions and professional services form only part of the sourcing solution. Sponsors seek a comprehensive service offering to interpret their requirements, oversee the implementation provider, and use/manage the solution throughout the study.



**Options Through The Medidata Consultant Program**

We can open the discussion with sponsors to examine their sourcing strategies/ challenges and offer options that pair Medidata technology with various consultants/FSPs that can work on their behalf with Medidata/CROs.

## Medidata's Role

Medidata's role is limited to facilitating introductions between sponsors and third-party consultants. Sponsors are responsible for assessing and vetting any consultants introduced by Medidata, and all service agreements must be independently negotiated and executed directly between the Sponsor and the consultant.

While offering Sponsors a blend of our solutions with suggested third-party resources isn't a new concept for us, our goal is to offer sponsors a diverse range of options tailored to their business models and objectives.



For more information about participating consultants and firms within the MCP, please contact [Tony.Jen@3ds.com](mailto:Tony.Jen@3ds.com).

