Medidata CTMS Leads the Industry

Everest Group
PEAK MATRIX® **LEADER 2024**
LIFE SCIENCES CLINICAL TRIAL MANAGEMENT SYSTEM

Recognized as an industry leader in Everest Group's 2024 PEAK Matrix Life Sciences Clinical Trial Management System (CTMS) Products
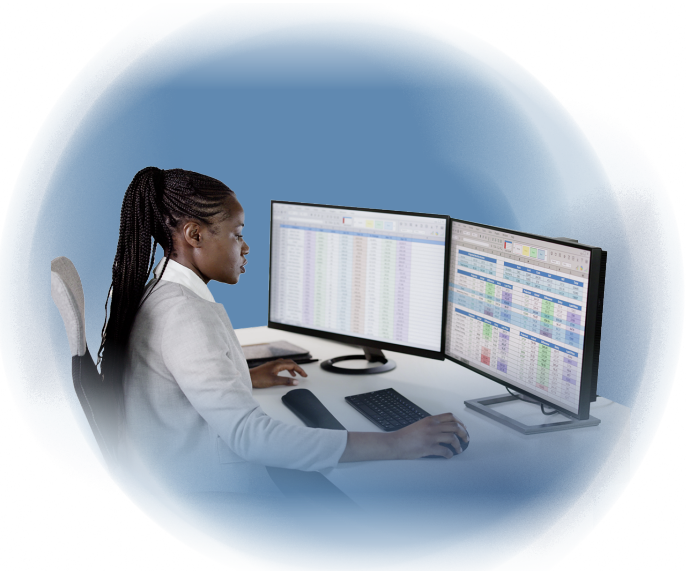
Medidata CTMS optimizes clinical trial management by centralizing clinical and operational data, streamlining activities, and providing continuous oversight.

Ranked a Top CTMS Solution

Among thirteen CTMS products, the Everest Group PEAK Matrix assessment named Medidata CTMS a leading solution in the industry.

	Medidata Solutions	Competitor 1	Competitor 2
Leading Market Adoption	● High	○ Low	○ Low
Best Vision and Strategy	● High	○ Low	○ Low
Superior Technical Capabilities	● High	○ Low	○ Low
Premier Training, Consulting, Maintenance, and Support Services	● High	○ Low	○ Low
Outstanding Value	● High	○ Low	○ Low
Engagement and Commerical Model	● High	○ Low	○ Low

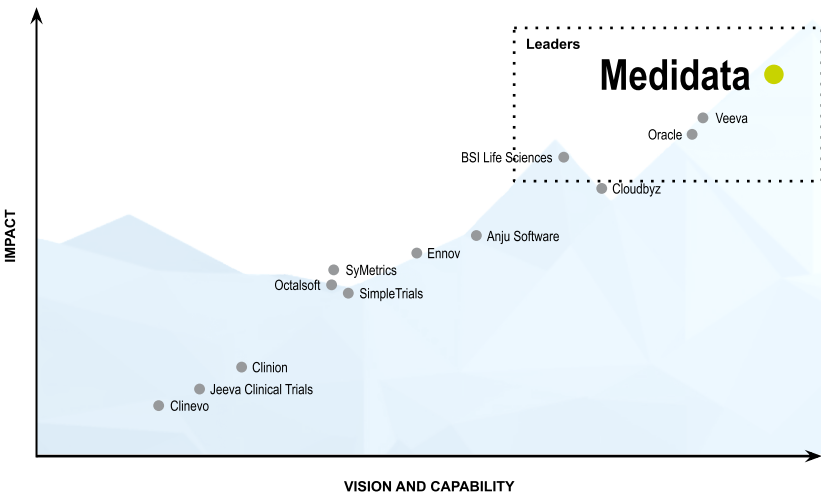Measure of capability: ● High   ○ Low

Medidata CTMS: A Market Leader

Medidata CTMS leads the way in market impact, vision, and capability.

Standing out as the optimal CTMS for both sponsor-led and CRO-managed studies, it ensures effective oversight, transparency, and control within any operating model.

What Sets Medidata CTMS Apart

✓ Scalable and reliable

✓ Easy to adopt

✓ Maximizes efficiency

✓ White glove partner for success

Leaders
Medidata ●
Veeva ●
Oracle ●
BSI Life Sciences ●
Cloudbyz ●
Anju Software ●
SyMetrics ● Ennov ●
Octalsoft ● SimpleTrials ●
Clinion ●
Jeeva Clinical Trials ●
Clinevo ●

IMPACT / VISION AND CAPABILITY

Graphics Source: Everest Group Peak Matrix Life Science Clinical Trial Management System (CTMS) Products PEAK Matrix Assessment, Sept 2024.

Proven Track Record*

530 customers

14,000+ studies

70+ unique therapeutic areas

25+ years in pharma experience (implementation team)

*Since 2011