

Advancing Novel Digital Treatments with Medidata & Click Therapeutics Partnership

Patients have always faced gaps in treatment – and pharmacotherapy alone may not be enough in many therapeutic areas. With the tailwinds of the FDA draft guidance on Prescription Drug Use-Related Software (PDURS), the time is now to create software-enhanced treatments that are safer and more efficacious for patients.

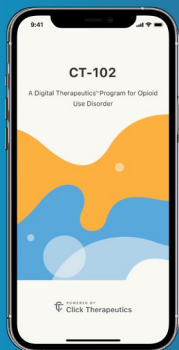
To realize the value of this paradigm shift in drug innovation, Medidata and Click Therapeutics partnered to accelerate the discovery, development, and clinical validation of effective novel digital treatments. Combining our years of experience in clinical trials and in-depth expertise in developing software-based treatments, we are positioned to help you implement the tailored solutions for your digital future.



Partners-of-Choice for Your Digital Future



Develops the digital intervention



Deep Development Expertise

Deep expertise in developing clinically validated, FDA-regulated Prescription Digital Therapeutics in multiple Therapeutic Areas including oncology, neurology, cardio-metabolic and more.

Trusted Pharma Partner-of-choice

Rich history of successful partnerships with Pharma in developing regulated digital treatment solutions.

Library of clinically validated modules

Mechanisms of actions, digital tools and experiences enables accelerated development of novel digital treatment solutions that fits the need of your patients.



Powers clinical validation of digital intervention

Single Patient Portal

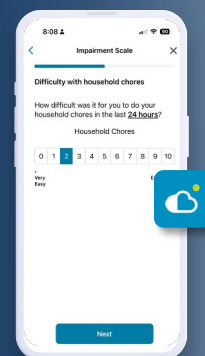
Empowers patients to join, enroll, and participate in clinical trials from anywhere on any devices.

Unified platform

Streamlines end-to-end clinical trial processes and data flow at scale from recruitment, randomization, to data capture and management.

AI-powered data quality management

Aggregates trial data from multiple sources, uncovers trends faster, and reduce time to actionable decisions.



The Time is Now for Software-Based Treatments

As digital treatments continue to transform how we approach medicine and patient care, Medidata and Click Therapeutics are your strategic partners in bringing regulated, software-enhanced therapies to market. Backed by clinical, regulatory, and technical expertise, we help you develop and validate combination treatments that align with evolving FDA guidance, advancing safer, more effective care for patients.